**EMAIL #1: DELIVERY EMAIL**

Subject Line: [Group Program] Launch Templates Download Inside

Body Copy:

Hey ~Contact.FirstName~,

I'm Amanda Goldman-Petri, from Market Like A Nerd. Good work for requesting my free **Group Program Launch Template Pack.**

This shows you are a serious business owner, committed to growing your income and impact.

**You can download the templates right here:**

[LINK]

It is absolutely essential that you not only download this template, but you actually USE IT too! So go get to it :)

Xoxo -

Amanda ”AGP” Goldman-Petri
Market Like A Nerd

**P.S.** To make launching any program, offer, or service as easy on you as possible, I’ve compiled a full pack of every launch template you could ever need, such as: Sales Page + Sales Email Templates for VIP Days, Masterminds, Workshops, Membership Programs, Certifications, Holiday Launches, and more!

You can access ALL OF THESE LAUNCH TEMPLATES in our "Little Black Launch Book" for $200 OFF for the next 48 Hours Only. Click Here To Access It Now.

**EMAIL #2:**

Subject line: ! your sales page speaks to me !

Body Copy:

“Your sales copy speaks to me”

That’s an email I’ve gotten on many occasions.

And, you can bet your booty it’s a big part of the reason why my offers sell so well.

I’ve sold $10,000 offers via Facebook Messenger. Just using well-written sales copy.

I’ve sold $40,000 offers via Email alone. All it took was a well-written sales email.

I even sold $120,000 in my first 90 days of business with no sales calls...Just a sales page that spoke to my soul clients and some pretty fantastic email copy.

~Contact.FirstName~, you can experience this ease in selling too.

Even if you don’t have a degree in writing, like I do.

Even if you don’t pay thousands for a sales copywriter, like I do.

In either case, there’s a way to create sales copy that speaks to your ideal clients

without breaking the bank or staying up late staring at a blank Google Doc.

I want to introduce you to something called:

“The Little Black Launch Book."

It’s going to take a TON of weight off your shoulders,

so you won't have to worry about paying copywriters

or figuring out what to say on your next sales page or sales email.

What is it?

It’s a collection of done-for-you launch templates

that you can just swipe and plug into your business

for any product, service, or offer you may want to make!

Now, that’s just the beginning.

There’s plenty of easy-to-follow trainings too,

along with some cool bonuses!

I’ll tell you more about it in my next email.

But for now, here’s what I’d like you to do:

Click Here Check Out The Little Black Launch Book

Unless you love copywriting for some reason,

this is totally worth getting out from under the covers for!

Enjoy!

Xoxo

Amanda “AGP” Goldman-Petri

Market Like A Nerd

P.S. There's Only 24 Hours Left To Get $200 OFF. Click Here To Get It Now.

P.P.S. If you spent months struggling to nail down your sales copy and emails for your last launch… or you had to pay a copywriter $1000s to hand you some reheated copy…

...you need to make sure you claim this template pack!

These are **the EXACT templates I’ve used to rake in moolah by the truckloads** in our own businesses… and now they’re yours when you claim this special offer in the next 24 hours!

Oh… and when you grab this deal today, you’ll get $200 OFF.

[Click here to get The Little Black Launch now]

**EMAIL #3:**

Subject Line: (question) when’s your next launch?

Body Copy:

~Contact.FirstName~, if you’re not launching regularly, you’re probably not making money regularly either.

So many biz owners get bogged down and delayed in their launches because *writing sales page and email copy is a Jupiter-sized headache!*

They usually end up hiring a copywriter… and then it takes weeks (or months) and THOUSANDS just to get *okay* copy.

And lemme tell ya… *okay* copy doesn’t generate very many sales!

So I decided… **what if I took all the launch material we’ve used to create OUR OWN success… and put them in one easy-to-access pack for YOU to tap into… anytime you want?**

You’d be able to launch an offer and start raking in profits in days or weeks, instead of months.

You’d get WAY better conversions (and more cash in your bank account).

AND you wouldn’t have to wait around for a copywriter.

That’d a *TOTAL win, right?*

Yep. So that’s exactly what we did!

[Click here to get your Little Black Launch Book right now]

No more guesswork.

No more frustration.

Just swipe, use, and profit!

Now, today ONLY, you’re also getting $200 OFF, but you’ve gotta claim this deal in the next 4 hours, or it’ll be gone for good.

Got it? Then get it now:

[Claim your Little Black Launch Book right now]

It’s going to make selling your offers 10x easier, faster, and less expensive than it was for me, so you won't have to deal with long nights of writing or hiring expensive copywriters.

The Little Black Launch Book will arm you with professionally-crafted launch templates like…

* VIP Day Sales Page and Sales Email Templates
* Mastermind Sales Page and Sales Email Templates
* Workshop Sales Page and Sales Email Templates
* Membership Program Sales Page and Sales Email Templates
* DIY Course Sales Page and Sales Email Templates
* Done For You Services Sales Page and Sales Email Templates
* Certification Program Sales Page and Sales Email Templates
* Holiday Launch Templates
* Facebook Ads Copy Templates
* Social Media Launch Graphic Templates
* Sales Funnel Follow Up Email Templates
* Follow Up Templates For Those Who Click But Don’t Schedule
* Follow Up Templates For Those Who Click But Don’t Buy
* Templates To Ask Your Customers To Promote You
* Referral Request Template
* Renewal Request Template
* Lead Revival Template
* and much more!

I've paid my own copywriter THOUSANDS in the past to get these things written

and now I decided to arm the masses with them for less than $1000 (wowza)!

PLUS, because I know it also helps to know the ins-and-the-outs of launching your offers too, I’m also going to arm you with the trainings you need to be successful too, like...

* Getting Your Head On Straight For Your Launch
* The Flash Launch Method
* Creating Your Own Launch Calendar
* Mastering Personal Reach Out And Follow Up
* Stacking Offers (Integrating Upsells And Downsells Into Your Launch)
* Templatizing And Automating Your Launch
* Figuring Out What Worked And What Didn’t Work In Your Launch

[So Click Here to Check Out The Little Black Launch Book While It's Still Available]

Xoxo

Amanda “AGP” Goldman-Petri

Market Like A Nerd

P.S.: Don’t forget… we’ve set up an **INTEREST-FREE payment plan** to keep your up-front costs down. So don’t forget to take advantage of that!

**There's only 4 HOURS LEFT to get $200 OFF These Templates. Click Here To Get It Now.**

**EMAIL #4:**

Subject Line:

This DESTROYS your launch

Body Copy:

Hey there ~Contact.FirstName~,

Almost ALL coaches and done-for-you service providers make offer launches WAY too hard.

That’s why they spend MONTHS putting everything together…

...changing stuff a bazillion times…

...and talking themselves out of actually launching at least a few times a day!

*I totally get it,* because when my clients come to me, they’ve usually gone through that maddening process a few times.

And even worse… they’ve got almost NOTHING to show for their hard work!

That’s why I decided to open the doors to my [Little Black Launch Book].

I want you to be SO successful with your next offer launch that you’ll wonder why the heck you ever worked so hard before, ~Contact.FirstName~.

I want you feel ecstatic that you’ve finally got a no-guesswork, no-mistakes way to execute launch after launch… while still keeping up with all of your other biz tasks AND actually enjoying some “me time” (doesn’t THAT sound like a relief?)!

And mostly, I want you to make the impact and income you deserve… as quickly and simply as possible!

If you’re a Little Black Launch Book member, that’s how it’s gonna go down.

But your “window of opportunity” is pretty small here… so I’d *get in now before you forget* (and miss out altogether).

You don’t want to have to take on another launch without knowing exactly what to do, right?

Good. Then claim this deal now and let’s get started!

[Click Here to Check Out The Little Black Launch Book While It's Still Available]

Just imagine what it’ll be like to rock launch after launch… without all the guesswork, frustration, and wasted time!

Actually, stop imagining it… because you’re about to turn that superpower into reality.

The Little Black Launch Book is where you’re gonna get the simple, proven plan to launch YOUR next offer at lightspeed… while blasting procrastination, guesswork, and wasted time into *rubble!*

I’m taking you by the hand and walking you through every phase of your launch, so you know exactly what to do every step of the way… AND, providing you with templates for EVERYTHING!

That means you get to launch (and start piling up cash) in *days or weeks*… instead of *months or never!*

And it means that you get to *spend less time, money, and energy* on your launch… while getting STELLAR results!

[Click here to lock in your spot in The Little Black Launch Book]

Inside, you’ll find done-for-you launch templates

for every offer and promotion you can possibly imagine.

There are VIP Day launch templates, Mastermind launch templates, DIY Course launch templates, holiday launch templates, and so much more!

There are even some nice Market Research templates and Offer Templates in the bonus section

in case you aren’t sure what to offer your clients in your next launch.

Plus, I've included straight-to-the-point trainings

to help you implement your launch successfully…

handy checklists to make sure you’ve got your bases covered…

and a directory of case study videos you can watch to see how it’s done!

Now, this deal’s only going to be available for a short while –

then it’s going “back in the vault”.

Here’s the link to grab this deal while you can:

[Click here to get Little Black Launch Book now]

Xoxo

Amanda “AGP” Goldman-Petri

Market Like A Nerd

P.S. There is A LOT that goes into having a successful launch. Big brands like Apple, Walmart, Verizon...They have this stuff figured out. They invest big money into making sure their promotions go well, because they know that their businesses can’t grow if they aren’t consistently making offers and sales.

Luckily, you don't need to pay tens of thousands for your launches like these guys do. You can get everything you need for as low as $199 today with The Little Black Launch Book.

Click Here To Get Started >>

 **EMAIL #5:**

Subject Line: (courtesy reminder) Little Black Launch Book is Still Available!

Body Copy:

~Contact.FirstName~,

Yesterday, I told you about my Little Black Launch Book,

and since doors close tomorrow...

[Click Here to Check It Out Right Away]

I just wanted to remind you about this deal

because it’s a great way to get all of the launch material you need

done without having to waste hours writing or thousands hiring a copywriter!

You might be surprised by how frustrating things can get

when you decide to launch your product or service online.

I’ve seen entrepreneurs get so stuck writing their sales pages and sales emails,
they just half-ass it to get it out there and it doesn’t work.

I’ve seen them get so behind on their launch schedule,

they just half-ass it to get it out there and it doesn’t work.

And I’m sure you know: half-assing it is not the way to go.

Now, It’s GOOD to just pull the trigger and see how things go.

But, it’s even BETTER to do it the right way.

With Little Black Launch Book, you will get all of the launch templates and trainings you need

to pull off a successful launch the right way in record time,

With less headaches and at a fraction what it would cost

for a sales copywriter and launch manager to do it all for you.

And you’re getting all the step-by-step training you need

to effectively launch your offers, too!

Here’s the link to get your Little Black Launch Book:

[Click here to get Little Black Launch Book now]

Xoxo

Amanda “AGP” Goldman-Petri

Market Like A Nerd

P.S.: Want to make this investment

even easier on your budget?

Just select the 5-payment option at checkout,

and I will divide the cost up over 5 monthly payments

(as in, you only pay 20% today)!

**EMAIL #6:**

Subject Line: Little Black Launch Book Is CLOSING TODAY!

Body Copy:

Dear ~Contact.FirstName~,

I'm going to keep this short and sweet.
The Little Black Launch Book is closing today!

After that, you'll no longer be able to access our:

* Launch Templates For Coaches (9)
* Launch Templates For Service Providers (9)
* Launch Templates For Any Occasion (15)
* Launch Trainings
* Launch Case Studies
* And all of the helpful bonuses that will make selling your offers a million times easier and more successful!

You'll have to either pay Tens of Thousands to a sales copywriter
or keep going with writing your own material and half-assing your way through.

That may seem OK for now, but trust me,
after awhile, it stops being enough and
you'll be wishing you had taken it more seriously.

Neither of those options sound too appealing.

Here's the Link To Get What You Need Before It Disappears:

[Click here to get Little Black Launch Book now]

Go do this now and you’ll have access to the exact same sales page and email swipes we used to:

* Rack up $100K… in just 72 hours!
* Clear $562,000… in 4 short months!
* Add HUNDREDS of new members to our programs… and countless $1000s in monthly recurring revenue!
* Sell out EVERY seat in our Mastermind programs!
* And more!

PLUS… we’ll be taking you behind the scenes of our most profitable launches, so you can see exactly what we did (and model our strategies to create your own intergalactic empire)!

*But this deal’s only around for a couple more hours…*

...so if you’re a fan of doing things the easy (and profitable) way… and cutting weeks or months off your launch prep… then you’ve GOT to get this template pack before time runs out!

[Click here to get Little Black Launch Book now]

It’s time to take the guesswork out of launching your offers. But I won’t have time to remind you again… so if you put this off, you’re going to miss out on this deal entirely!

Xoxo

Amanda “AGP” Goldman-Petri

Market Like A Nerd

P.S.: We are also offering a 5-pay option with NO FINANCING FEE
so there's no excuse. Get It Now, Thank Me Later >>