| **REAL LIFE ANGLES** |
| --- |
| **ANGLE #1 - HOBBIES (PAINTING)** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10211342976505428&set=t.1091341058&type=3&theater> 2. <https://www.facebook.com/photo.php?fbid=10208907615182917&set=t.1091341058&type=3&theater> 3. <https://www.facebook.com/photo.php?fbid=10213432579304192&set=pb.1091341058.-2207520000.1552073844.&type=3&theater> 4. <https://www.facebook.com/photo.php?fbid=10210374815061997&set=pb.1091341058.-2207520000.1552074521.&type=3&theater> |
| I’m no Picasso on the canvas, but when I launch my coaching offers online...It’s a thing of art. A masterpiece, even.  For most coaches, launching is exhausting, grueling, too hard, takes too long, or doesn’t get good enough results.  Not for me, and it doesn’t have to be for you either. Want to experience stress-free launches that get results?  Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost, and get everything you need to blow your launch goals to infinity and beyond ⇒ <http://marketlikeanerd.com/LBLB-fba>  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ <http://marketlikeanerd.com/LBLB-fba> |
| **ANGLE #2 - HOBBIES (BILLIARDS)** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10210225679533702&set=pb.1091341058.-2207520000.1552074530.&type=3&theater> 2. <https://www.facebook.com/photo.php?fbid=10209387043528326&set=pb.1091341058.-2207520000.1552074613.&type=3&theater> |
| I kicked my husband’s BUTT in Billiards!  You know what else I kick butt at?  LAUNCHES!  For most coaches, launching is exhausting, grueling, too hard, takes too long, or doesn’t get good enough results.  Not for me, and it doesn’t have to be for you either. Want to experience stress-free launches that get results?  Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost, and get everything you need to blow your launch goals to infinity and beyond ⇒ [LINK]  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ [LINK] |
| **ANGLE #3 - 8 CATS** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10213877628270138&set=t.1091341058&type=3&theater> 2. <https://www.facebook.com/photo.php?fbid=10212478483212386&set=t.1091341058&type=3&theater> 3. <https://www.facebook.com/photo.php?fbid=10213743444515628&set=pb.1091341058.-2207520000.1552073785.&type=3&theater> 4. <https://www.facebook.com/photo.php?fbid=10213604058871074&set=pb.1091341058.-2207520000.1552073806.&type=3&theater> 5. <https://www.facebook.com/photo.php?fbid=10213079258631396&set=pb.1091341058.-2207520000.1552073953.&type=3&theater> 6. <https://www.facebook.com/photo.php?fbid=10212991851966284&set=pb.1091341058.-2207520000.1552073953.&type=3&theater> 7. <https://www.facebook.com/photo.php?fbid=10212785135598504&set=pb.1091341058.-2207520000.1552073991.&type=3&theater> 8. <https://www.facebook.com/photo.php?fbid=10212487392435111&set=pb.1091341058.-2207520000.1552074006.&type=3&theater> 9. <https://www.facebook.com/photo.php?fbid=10212382387210046&set=pb.1091341058.-2207520000.1552074009.&type=3&theater> 10. <https://www.facebook.com/photo.php?fbid=10211927840886672&set=pb.1091341058.-2207520000.1552074139.&type=3&theater> 11. <https://www.facebook.com/photo.php?fbid=10211867334854059&set=pb.1091341058.-2207520000.1552074168.&type=3&theater> 12. <https://www.facebook.com/photo.php?fbid=10211426426191618&set=pb.1091341058.-2207520000.1552074318.&type=3&theater> 13. <https://www.facebook.com/photo.php?fbid=10211374948264702&set=pb.1091341058.-2207520000.1552074328.&type=3&theater> 14. <https://www.facebook.com/photo.php?fbid=10211245457387511&set=pb.1091341058.-2207520000.1552074332.&type=3&theater> |
| I have 8 cats. I want 13.  My launches pay for this crazy obsession.  You see...I’ve mastered the art of the “Flash Launch.” When I want to make money, I whip up a sales page and some emails, launch the offer, and BOOM...I can afford more cats.  Most coaches think launches are exhausting, grueling, too hard, too long, or not worth it in the end.  I LOVE launches, because they pay for the things I want in life.  Maybe you don’t want 13 cats. But I’m sure there IS something you do want that...  A house? A car? A vacation?  Whatever it is, you’re going to need to master the art of the launch to get there, and luckily I’ve got a short-cut for you.  Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost, and get everything you need to blow your launch goals to infinity and beyond ⇒ [LINK]  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ [LINK] |
| **ANGLE #4 - MY HEELS** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10153626921592017&set=t.1091341058&type=3&theater> |
| These dope heels are a part of my brand.  You know what else is?  Dope launches that generate tons of money for my business online.  Most coaches think launches are exhausting, grueling, too hard, too long, or not worth it in the end.  I LOVE launches, because they pay for my endless collection of gorgeous heels.  Now these heels are going to lovingly kick you in the booty and nudge you to Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost, and get everything you need to blow your launch goals to infinity and beyond ⇒ [LINK]  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ [LINK]  \*KICK\* 👠❗ |
| **ANGLE #5 - I THOUGHT I MARRIED RICH (JASON WEDDING)** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10202886670983075&set=pb.1091341058.-2207520000.1552074974.&type=3&theater> |
| I thought I married rich…Turns out, I just had a very low bar set from growing up poor and $30K/year isn’t actually very much to live on. (laugh emoji)  So my hubby and I struggled for the first couple years of our marriage, making ends meet with low-paying jobs. It was no way to live.  I wanted financial stability.  I wanted to give my husband and my kids the life I never had.  When I found online marketing, I thought, yet again, I had hit the holy grail.  Turns out, launching your offers online is a lot harder than I thought.  But, I didn’t give up. I spent YEARS trying out different launch styles, figuring out how to write sales page and sales emails, and get my prospects to buy without me having to work overtime in the process.  Now, I’m happy to report…I’m *his* sugar mama.  After mastering launching my coaching offers online, I’ve bought my hubby the house of his dreams, the boat of his dreams, and I’ve even taken the family on tons of amazing vacations all around the world, to places like Mexico, The Bahamas, Belize, Hawaii, Costa Rica, and more...PAID FOR from my launch income.  Want results like this in your business? Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost, and get everything you need to blow your launch goals to infinity and beyond ⇒ [LINK]  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ [LINK] |
| **ANGLE #6 - MORE PAINFUL THAN BIRTH (GIVING BIRTH PICTURE)** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10203978201150647&set=pb.1091341058.-2207520000.1552074901.&type=3&theater> |
| Sometimes, Launching Your Coaching Offers Online Can Feel As PAINFUL As Giving Birth!  OK...Maybe not as painful as pushing out an 11 pound monster baby like my business partner did...But pretty darned close!  When you’re hustling 24/7 overtime in your coaching business trying desperately to birth your dream into the world while staying fully committed to your vision, it’s stressful…  There may be mood swings... Crying….  Your body deteriorates, your eyes straining and neck cramping, as you stay glued to the computer late at night.  That’s no way to live!  Give your launches an epidural already. Here’s a shot of freedom for you ⇒ [LINK]  It’s our Group Coaching Program Launch Templates Pack and when you grab it at absolutely no-cost, you’ll get everything you need to blow your launch goals to infinity and beyond.  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ [LINK]  Look...You were willing to invest 9 months to push that baby of yours out...  Aren’t you willing to invest 1 MINUTE to sign up for this completely done-for-you Group Coaching Program Templates Pack that could completely change your life (and your kids life) for good?  Get it now ⇒ [LINK] |
| **ANGLE #7 - BOUGHT JASON’S BOAT** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10208358276889803&set=pb.1091341058.-2207520000.1552074695.&type=3&theater> 2. <https://www.facebook.com/photo.php?fbid=10208539690025018&set=pb.1091341058.-2207520000.1552074695.&type=3&theater> |
| My hubby wanted a boat, so I bought him one. Paid for IN CASH.  I was able to do this after launching my Group Coaching Program online and making $562K from that one single launch. (We also bought our house after that launch too.)  With my launches generating $50K…$120K…$462K...or MORE, you can imagine the type of life that affords me.  But don’t get me wrong...It took me YEARS to figure this out.  Let’s just say that with the amount of money I wasted on crap that didn’t work, I could’ve bought my husband a freaking Yacht ten times over.  Are you ready to stop wasting your time with the trial and error and finally experience launches that actually get results? Find out how right here ⇒ [LINK]  It’s our our Group Coaching Program Launch Templates Pack and at absolutely no-cost, you can get everything you need to blow your launch goals to infinity and beyond ⇒ [LINK]  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ [LINK] |
| **ANGLE #8 - DON’T GET BURIED/FEELING BURIED?** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10211973970959895&set=pb.1091341058.-2207520000.1552074133.&type=3&theater> 2. <https://www.facebook.com/photo.php?fbid=10211973972679938&set=pb.1091341058.-2207520000.1552074133.&type=3&theater> |
| Launching Your Coaches Got You Buried In Work?  You’ll get pulled under pretty quickly launching the way most “gurus” tell you to...Writing a ton of sales copy, doing webinar after webinar, challenge after challenge, and posting on social media all day.  That doesn’t work. At least not at scale.  Sure, you can make $5K here and $10K there.  But if you really want to uplevel your business, long, exhausting launches are like quicksand.  Every time you inch yourself up, it’ll pull you back 10x deeper than where you started from.  Let me show you how to launch your Group Coaching Programs the RIGHT WAY.  Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost, and get everything you need to blow your launch goals to infinity and beyond ⇒ [LINK]  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ [LINK]  If you want to keep sinking, then sure, keep doing what you’ve been doing.  Keep following the gurus. Keep trying “all the things.”  If you want to get your head above the sand and finally experience success with your launches, then just access our no-cost Group Coaching Program Launch Templates Pack and I’ll show you how to do it ⇒ [LINK] |
| **ANGLE #9 - CHUBSTER CHANGED MY LIFE. BEFORE - ALL LAUNCHES. AFTER HE WAS BORN.** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10203386688215207&set=t.1091341058&type=3&theater> |
| Before this chubster was born, my entire business model revolved around long, exhausting launches that required a TON of set up and only generated moderate results.  After 2 weeks at home, falling in love with my new baby Alex, I knew something had to change.  After YEARS of trial and error and wasting money on a bunch of crap that didn’t work, I figured it out.  My launches got better and better, generating…$50K…$120K…$400K…$562K...and more. I was able to buy my house, get my husband the boat he wanted, and spend time watching this chubster grow into the beautiful boy he is today.  Are you ready to stop wasting your time with the trial and error and finally experience launches that actually get results?  Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost right here ⇒ [LINK]  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ [LINK] |
| **ANGLE #10 - STOP MONKEY-ING AROUND** |
| **Picture Options:**   1. <https://www.facebook.com/photo.php?fbid=10212753606570298&set=t.1091341058&type=3&theater> 2. <https://www.facebook.com/photo.php?fbid=10212753606170288&set=pb.1091341058.-2207520000.1552073991.&type=3&theater> |
| Stop Monkey-ing around in your launches!  For most coaches, launching is exhausting, grueling, too hard, takes too long, or doesn’t get good enough results.  Not for me, and it doesn’t have to be for you either. Want to experience stress-free launches that get results?  Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost right here ⇒ http://marketlikeanerd.com/monkey  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Many coaches don’t know exactly what to say in their sales material, or just don’t have time to figure it out, and don’t want to hire a copywriter to do it for them. Now you don’t have to.  Just grab our Group Coaching Program Launch Templates Pack and go! Here’s the link to access it again ⇒ http://marketlikeanerd.com/monkey |

| **STANDARD PITCH** |
| --- |
| **STP-1 - LAUNCH BURNOUT / SAY NO TO HUSTLE (SILLY SHAKING HEAD YES/NO VIDEO)** |
| **Creative Options:**   1. Videos: FBADBLUR3, FBADBLUR2, REVFBADBLUR1, REVFBADBLUR 2. Standard Images |
| Say NO to Long, Exhausting Launches that take forever to execute and don’t generate the results you wanted.  Forget the “gurus” who tell you that you need to do a million and one things to have a successful launch. You don’t need a ton of webinars, and challenges, and videos, and livestreams, and social media posts.  You just need a solution to a problem and some darn good copywriting skills.  Most coaches have a problem they can solve, but it’s the copywriting that gets in their way. They don’t know what to say in their sales pages or sales emails, and they don’t have time to figure it out. Now you don’t have to!  Grab our Group Coaching Program Launch Templates Pack at absolutely no-cost right here ⇒ [LINK]  This template pack includes a Group Coaching Program Sales Page Template and multiple Group Coaching Program Launch Email Templates, that you can plug-and-play into your business for an easy, stress-free launch :)  Here’s the link to access it again ⇒ [LINK] |
| **ANGLE #12 - Unsuccessful launches / struggling to get clients with launches** |
| **Creative Options:**   1. Standard Images |
| CRASHED LAUNCHES ARE THE WORST!  Ever had a group coaching launch fall flat?  I have. It’s embarrassing. But more importantly, it’s not great for your bank account (or your self esteem).  When you put your heart into a launch and only get a handful of sales, it’s easy to start wondering why the heck you ever started your coaching biz in the first place!  But fear not - I come bearing a gift that’ll give those butt-draggin’ launches a swift kick!  It’s my Group Coaching Program Launch Template Pack - get it here => [Link]  It gives you exactly what your launches have been missing - engaging, persuasive copy!  “But AGP… don’t I have to hire an expensive copywriter for that?”  Nope! As soon as you grab this gift, you’ll get one of the highest-performing group coaching program sales pages templates ever…  ...along with strategically crafted email copy “swipes” you can literally copy and paste to make your offer irresistible. I’ve already done all the copywriting, so you can just personalize and profit!  I can’t wait to hear your results after you use these babies in your next launch! => [Link] |
| **ANGLE #14 - Launches take too long to get off the ground** |
| **Creative Options:**   1. Standard Images |
| You Didn’t Start Coaching to Make Money “Someday!”  When you’re busting your buns prepping for a group coaching launch... sometimes it feels like there’s no end in sight, doesn’t it?  Virtually everything takes WAY longer than it should…  ...which means you have to wait longer and longer for the sales to start rolling in. You know, so you can make back what you spent on the launch and actually start earning a profit.  You know one of the BIGGEST tasks that slows launches down?  Copywriting.  It’s either hire an expensive copywriter who might do a decent job (if you’re lucky)... or spend hours absently staring at a blank doc, trying to figure out what the heck to say!  Welp… let me give you a third option. One that gets the job done fast - no copywriter needed:  My gift to you - the Group Coaching Program Launch Template Pack ⇒ [Link]  Inside, you’ll get a proven top-performing template to pile peeps into your group coaching program… plus casual-yet-persuasive email copy templates to bring prospects back to your offer until they simply cannot resist any longer (muahahahahaha)!  Just add your program’s details, and you’re done.  There - I just saved you weeks of frustrating work and $1000s in copywriter fees. You’re welcome.  Claim your Group Coaching Program Launch Template Pack now ⇒ [LInk] |
| **ANGLE #15 - Don’t know what to do or say in sales pages and sales emails** |
| **Creative Options:**   1. Standard Images |
| “OMG - This Blank Screen Won’t Stop Staring at Me!”  Your group coaching launch was shaping up pretty nicely until you got to the copywriting part, wasn’t it?  Then you just kinda hit a wall.  Look, I get it. If you’re not used to writing copy, it can seem like an impossible task.  What the heck do you say in your sales page and emails to make people actually want to give you money?!  Relax. We’ve got this.  It just so happens that I’ve got a Group Coaching Program Launch Template Pack with your name on the gift tag ⇒ [Link]  Inside, you’ll find one of the most engaging group coaching program sales letter templates on the planet (or any other planet worth visiting, LOL). So you just copy it, adjust a few sentences for your unique offer, and BAM! You’re ready to rock.   Oh, and I’ve included some super-potent email templates to help you win over the people who don’t buy the first time they see your sales page.  And that means even more clients and even higher revenues… WITHOUT all the hours of stressing out about copy!  This gift does come with an expiration date, though, so get your Group Coaching Program Launch Template Pack now ⇒ [Link] |
| **ANGLE #16 - Haven’t done a launch yet but want to** |
| **Creative Options:**   1. Standard Images |
| Why the Heck CAN’T You Do a Baller Launch?  Ever watched a coach make mad bank from a group coaching program launch and thought,”Dang it, I should be doing that too”?  Probably more times than you’d care to admit, right?  That’s ok. I used tell myself I’d do a launch “someday” too.  You know what one of my biggest hurdles was?  Copywriting.  It used to take me for-freakin’-ever. Seriously. I put off launches for MONTHS because of it.  But then I figured out how much faster and easier it is to start from a template that’s already been proven to produce results.  That was a MAJOR relief! Instead of spending weeks wrestling with copy, I could have all my launch copy done in just an hour or so.  And you know what?  The copy WORKED!  Want the templates I used? ⇒ [Link]  The Group Coaching Program Launch Template Pack gives you a high-performing sales copy template for your group coaching program offer, plus plenty of email copy templates to keep prospects engaged and excited!  Click the link to get these templates ⇒[Link]<== and you can go ahead and check off one big task on your launch list.  See, now you’ve got momentum. Plug in these tried-and-true copy templates - you’re on your way to pulling off that BIG launch after all! |

| **MORAL OF THE STORY** |
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| **ANGLE #17 - You need to have affiliates to do a launch** |
| **Creative Options:**   1. Standard Images |
| Wanna Make Killer Cash From Your Group Coaching Launch?  Then you need affiliates. Lots of ‘em.  And you’ve gotta arm them with juicy copy that makes their fans come check you out.  Otherwise, nobody’s gonna make any sales… and the whole launch is just a big waste of time!  But where do you get eyeball-grabbing copy?  Well, you could fork over $10K or more for a copywriter to do it for you…  Or you could save yourself $10K and get my Group Coaching Program Template Pack instead. ⇒ [Link]  I’ve included proven email templates you can customize and give to your affiliates… plus lots more email templates to keep your prospects fired up about your offer!  I’ve even included a sales page template that sells your group coaching offer on complete freakin’ autopilot!  Do yourself and your affiliates a HUGE favor - get the Group Coaching Program Launch Template Pack while you still can: ⇒ [Link] |
| **ANGLE #18 - YOU DON’T NEED AUTHORITY / You don’t need a big list to do a launch** |
| **Creative Options:**   1. Standard Images |
| You don’t get to a place where you’re able to successfully launch your offers online.  You become an authority BY launching your offers.  I remember years ago I went to a Mastermind event. My business partner at the time had purchased the tickets and so, I came not really knowing what I was getting myself into.  What I did know was that my business partner paid $30K to be there and there was about 50 people in the room, so I did the math and thought… WOW, this person must be pretty famous to be charging this much and making this many sales.  He walked out and...I had no idea who he was. I had never heard of him before. Never saw his face. When I looked the event up on Facebook, the fan page had 8 likes.  He was essentially a “no body” yet everyone paid $30K to be there. WHY?  Because everyone in the room had a problem (they wanted to make money while speaking) and this was the person who could solve it.  The moral of the story is, if you’re able to solve a problem and solve it well, you don’t need fame or notoriety.  You just need problem, a solution, and way to sell it.  If you’d like to learn the process for how to sell the solution you provide to your clients and charge a premium for it, even if you aren’t yet an authority in your niche, click here ⇒ [LINK]  I created a no-cost training to show you how I built a coaching business online impacting lives, traveling all around the world, and getting paid BIG TIME to do it, even when I was still relatively unknown.  It took me YEARS to figure this out and now, with this training, you’re getting a massive shortcut.  Access this training at no-cost right here ⇒ [LINK] |
| **ANGLE #19 - You don’t need your offer created to sell it (story of someone who sold then created)** |
| **Creative Options:**   1. Standard Images |
| NEWSFLASH! I’m about to rip apart everything you think you have to do or have in place in order to sell high ticket offers.   * You don’t have to have it all figured out… * You don’t have to have spreadsheets full of testimonials… * You don’t have to have “authority”... * You don’t have to have certifications…   Most people have it backwards. You don’t need all of those things in order to sell high ticket. Those things get fleshed out and figured out because you have sold your high ticket offers.  “Ok, Amanda - how do I do that?”  Well, I’m going to answer that question PLUS...   * How to create a high ticket offer * How to get leads on the phone that are even qualified for that offer * And how to get those leads to say “yes”   ...on my 100% no cost training. Access it now by clicking the link and signing up ⇒ [LINK] |
| **ANGLE #20 - You need to do a webinar to launch** |
| **Creative Options:**   1. Standard Images |
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| **ANGLE #21 - You don’t need 30 days for a launch** |
| **Creative Options:**   1. Standard Images |
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| **ANGLE #22 - If you want to make money, you have to sell more** |
| **Creative Options:**   1. Standard Images |
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| **TEACH STEP 2** |
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| **ANGLE #23 - Automating / Templatizing A Launch** |
| **Creative Options:**   1. Standard Images |
|  |
| **ANGLE #24 - Choosing an Upsells** |
| **Creative Options:**   1. Standard Images |
|  |

| **SMALL PROBLEM - SIMPLE SOLUTION** |
| --- |
| **ANGLE #25 - Getting Your Sales Emails Opened** |
| **Creative Options:**   1. Standard Images |
| Nine. Freakin’. People.  Out of a list of over a thousand, that’s how many opened my email announcing my first group coaching program.  Seriously?!  That was quite a few launches ago. But there’s a chance that you’re there right now… I don’t know, I hope you’re doing better than a 0.9% open rate.  But getting more people to open your emails isn’t that hard - you just need attention-grabbing email copy!  If you’re struggling to get people to open emails about your group coaching program, try these templates ⇒http://marketlikeanerd.com/firedup  My clients have used every single one of the email templates to get people FIRED UP about their programs… and obsessively checking their inboxes to see if the next email had arrived yet!  And the sales template I’ve included… I can’t even begin to imagine how much cash THAT sucker has generated so far!  I’m not charging a penny for the Group Coaching Program Launch Template Pack. But I DO expect you to use them to finally get that group coaching program of yours up and running.  Deal? Good. Then click the link to gram your template pack now ⇒ http://marketlikeanerd.com/firedup |
| **ANGLE #26 - Getting people who clicked but didn’t buy to finish the checkout process** |
| **Creative Options:**   1. Standard Images |
| WHAT TO DO WHEN A PROSPECT CLICKS BUT DOES NOT BUY  I’ve taken my decades-worth of launch expertise selling offers online and used it to create a Lead Recovery Template for Coaches and Consultants.  Click the link to grab my proven sales follow up template to use when a prospect clicks but does not buy => (link)  Next time, don't lose the lead. Recover it instead. With this template, you’ll know exactly what to say!  Grab The Lead Recovery Template Here => (link) |

| **TOP TIP** |
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| **ANGLE #27 - Creating A Launch Calendar** |
| **Creative Options:**   1. Standard Images |
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| **ANGLE #28 - Using Holidays As Excuses For Your Launch** |
| **Creative Options:**   1. Standard Images |
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| **ANGLE #29 - Components of A Sales Page** |
| **Creative Options:**   1. Standard Images |
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| **ANGLE #30 - Components of A Sales Emails** |
| **Creative Options:**   1. Standard Images |
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| **ANGLE #31 - Sales Email Ideas/Angles** |
| **Creative Options:**   1. Standard Images |
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| **ANGLE #32 - 3 Stages Of A Launch** |
| **Creative Options:**   1. Standard Images |
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| **ANGLE #33 - Outline of a “Flash Sale” To Your List** |
| **Creative Options:**   1. Standard Images |
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| **CONCEPT EXPLANATION** |
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| **ANGLE #34 - Launch vs. Funnel** |
| **Creative Options:**   1. Standard Images |
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| **THE DUMBED DOWN ANALOGY** |
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| **ANGLE #35 - You know how when a store opens, there’s always a ton of buzz for it? What if every day could feel like you were opening the doors? That’s what it’s like EVERY TIME you launch an offer.** |
| **Creative Options:**   1. Standard Images |
| Remember what it was like when you first announced to the world that you were in business for yourself?  It was probably a pretty big friggin’ rush, wasn’t it?  Yeah it was… mostly because there was a big BUZZ all about you!  (It’s okay. We all secretly LOVE being the center of attention.)  Anyway, I’ll bet you had a wave of new clients when you opened your biz, right?  But if you’re like most of us, that wave turned into a trickle after a while.  Bummer.  Well, what if EVERY day could be like it was when you launched your biz?  It can… when you’re doing launches!  See, every time you launch an offer - group coaching is an easy one to start out with - you start a fresh round of buzz around your business!  Now, if you wanna make quick work of your launch, you’ll need expertly written copy to make the offer irresistible...  ...like the copy you’ll find in my Group Coaching Program Launch Template Pack ⇒ [Link]  I’ve included my best-performing group coaching program sales page template - PLUS a full suite of done-for-you email templates to keep your prospects moving along the journey to “YES!”  It’s my gift to you… but you’ve gotta get your Group Coaching Program Launch template Pack now! ⇒ [Link] |

| **OLD VS. NEW / GOOD VS. BAD** |
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| **ANGLE #36 - Writing your own copy vs. hiring someone else (third option: use templates)** |
| **Creative Options:**   1. Standard Images |
| WHY IS COPY SO FREAKIN’ HARD?!  Ever tried to write copy for a group coaching offer?  Then you know just how maddening it can be! Writing sales copy is NOTHING like the type of stuff most of us wrote back in high school and college.  Subtlety. Psychology. Skillful persuasion. It takes YEARS to master these aspects of copywriting…  ...and you’d rather be out helping your clients change their lives anyway!  So what do you do - hire a copywriter?  Maybe, but the good ones cost a fortune… and they’re usually booked for months in advance (if you can even get on their schedule at all).  And the lower-priced ones… well, you MIGHT find a “diamond in the rough,” but I wouldn’t hold my breath. Most likely, you’ll get half-hearted “word salad” that feels like a late-night infomercial.   But choosing between writing it yourself and hiring a copywriter - we’re SO over that.  Here’s a faster, easier way to get copy that’s proven to sell - grab my Group Coaching Program Launch Template Pack ⇒ http://marketlikeanerd.com/launchcopy  If you’re gonna launch a group coaching offer, you need this template pack. These sales page and email templates have been battle-tested, split-tested, and time-tested to generate sales on autopilot.  All you have to do is customize the templates with your offer details, launch your offer, and welcome your new group coaching members.  It’s that simple. But the Group Coaching Program Launch Template Pack won’t be around forever, so get it while you can! ⇒ http://marketlikeanerd.com/launchcopy |

| **Facebook Ad Copy - Headline Option Ideas** |
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