**Ad #3: Activation → Emotional motivation**

**Text**:

“I’m sorry Mary. I know you’re good at marketing, but I just can’t pay the price you’re asking me. I’m going to have to look for someone else that’s a bit more affordable”.

😭😭😭😭😭😭

That’s what Mary complained to me about during our first coaching session.

She had been trying so hard to have her coaching business take off, but every time she did a discovery call, prospects decided not to buy.

Well, not every time. Only 90% of it.

The other 10% were clients who wanted to either pay for the service after they had the results…

...or who wanted to pay her less than $ 50 a month, which she accepted because she had no choice.

So we put our gloves on.

And after just 3 weeks, she was making 12K a month and only putting in 23 hours a week.

(And you can have access to the exact same system I used to help her get to that goal here → <https://marketinglikeanerd.clickfunnels.com/cmp42096062>)

Yes, she could have made more money, but that wasn’t her goal.

Her goal was to help business owners, while being able to dedicate time for her family, and make an incredible income.

See, that’s the beauty of the coaching business.

You can set it up to fill your personal business goals.

It’s not hustling endlessly until you’re 80.

It’s more of a “choose your best option” kind of business.

And that’s why I’m so passionate about helping business coaches have the business of their dreams.

Whether your dream is to make millions.

Or just have a nice income and a flexible schedule.

If you’re ready to get your coaching business off the ground, click here and let’s get started → <https://marketinglikeanerd.clickfunnels.com/cmp42096062>

**Headline**:

Stop begging clients to work for you. There is a better way to get coaching clients that are happy to pay you and are easy to work with.

**Description**:

Mary couldn’t find a high paying client to save her life. After going through my program, she has the coaching business she’s always wanted. Find out how.

**Image Ideas**:

Amanda in what looks to be a coaching session with someone.

Amanda in a superhero-style costume

A picture of someone rejecting someone else, showing how clients reject coaches