CERTIFICATIONS SALES FUNNELS

This is for educational purposes only. Contact for licensing options

PURPOSES OF SALES FUNNEL

- SAUTOMATED SALES PROCESS
- ATTRACT BUYERS NOT LEADS
- COVER THE COST OF ACQUIRING NEW CUSTOMERS
- INCREASE AVERAGE ORDER VALUE
- **DRIVE REPEAT CLIENT PURCHASES & CLIENT LOYALTY**
- SCALE WITH ADVERTISING

COMMON MISTAKES

- POORLY CONSTRUCTED OFFERS
- POORLY WRITTEN COPY
- INEFFICIENT SOFTWARE
- NOT ENOUGH OFFERS IN THE SEQUENCE
- **S** INCONGRUENT PRICING IN THE SEQUENCE
- NOT ENOUGH TRAFFIC FOR TESTING
- LACK OF COMMITMENT TO THE TESTING PROCESS

THE FUNNEL

INITIAL OFFER

OFFER PRICE: \$27-\$197

ACTION: PURCHASE NOW

CONVERSION: 4-15%

LINK: http://certifiedmarketingplanner.com

PRODUCT SUMMARY & PURCHASE FORM

Planner so t	that you can plan your way to n to teach this step-by-step ays	Program lets you take advantage of my fluar nore success, cash, and freedom in your own hern to your own clients, so YOU can be their	business. AND shows you	
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PROBLEM "POINT A"



YOU KNOW THAT YOU WANT TO COACH BUSINESS OWNERS AND HELP CHANGE THEIR LIVES, BUT THE PROBLEM IS:

- How will they trust your expertise?
- How do you come up with the content?
- How do you structure and deliver your services?
- How do you turn your coaching and consulting into a service that people will want and buy?
- How do you properly price it so you're giving enough value for their money?

HOW MANY OF YOU HAVE EXPERIENCED THIS:



PROCRASTINATION because you lack the clarity on HOW to structure your coaching programs and services

OVERWHELMED with the idea of building your own coaching content or program materials

OUESTIONING that no one will trust your expertise without the credentials to back it up.

WORRY that even if you did get coaching clients they might not get results (and that wouldn't feel good - you WANT to do a good job).

If you continue to stay stuck in these feelings, your vision of becoming an incredible, life-changing coach will never come to life, and no one will get to experience the expertise you have to offer!

You'll continue sitting on the sidelines watching everyone else take part in this multi-billion dollar online coaching industry while they experience more freedom and fulfillment through coaching - when this person should be YOU!

My question is: Why not YOU, and why not NOW?



Are you stuck on what to offer in your coaching?

Right now you know that coaching is calling you. You feel it in your bones and soul. You WANT to be mentoring and guiding others towards business transformations.

Youre currently flip-flopping on what exactly to offer or don't know exactly how to package up your expertise in a way that will sell. You need a simpler way to create great paid content that you can confidently sell.

How do you create trust as a new coach?

While you have a lot to offiir, you struggle to feel confident in marketing yourself without the crickentials, media attention, or testimonials to back it up. The truth is - while you know you can help - convincing a prospect of that is something completely new to you!

Are you committed to being a GREAT coach who gets your clients results?

You don't want to be another guru who takes people's hard-earned money and delivers crap in return. You want to be one of the good ones. You want to be a coach who truly cares, and who is dedicated to getting your clients results. The trouble is - HOW? How do you get your clients results when coaching is new?

SERIOUSLY, I WANT YOU TO THINK ABOUT THIS...

What Is It Costing YOU To Continue To Stay As Your Own BEST KEPT SECRET And Not Have Your Own Signature Program Out There?

TODAY MARKS AN IMPORTANT DAY

Right here on this page I'm giving you a pain-free and simple solution to STOP all the self-doubt, worry, and overwhelm, and put an end to procrastination of "not knowing how" to get your coaching business off the ground, or letting any more fear get in the way of you stepping out into the marketplace as the amazing coach you are meant to be.

Get Certified For Just

PERSON "THE BRIDGE"



Hi there - Im Amanda Goldman-Petri ('AGP' for short).

I'm an award winning marketing and business coach, and known for helping clients generate millions of dollars online in short periods of time.

I've secretly Certified many of the top 6 and 7-figure coaches, and many are actually selling MY content that they've been licensed to rebrand and resell as their own.

After building my own successful service-based business and generating \$150K in 4 months at the age of 22, I went out into the coaching world to help other business owners do the same. At the age of 25, my coaching business generated \$562K in 4 months. I then went on to Certify other coaches in the content I was selling and delivering to my clients with massive success.

We've worked with coaches in over 35 countries and 6 continents. helping them become more confident in their coaching with our certifications and making their lives easier by licensing them to simply rebrand and resell our material as their own.

Having a Certification as a coach means you can Increase Your Prices, Increase Your Sales Conversions, and Make Yourself Stand Out. You Instantly become seen as a more CREDIBLE expert!

POSSIBILITIES "POINT B"

Without having a blueprint to go by, you will get stuck having to spend countless hours testing your own systems, building your own content, and trial-and-erroring it on your own clients. It will test your confidence - and delay your results!

What would it mean for you to be able to become a credible expert now, and arm yourself with material that has already been tested, helping the PEOPLE you want, demanding the PRICES you want, and making the PROFIT you want?

IMAGINE You As A Certified Marketing Planner In 30 Days or Less... And you no longer struggle with...



DAYS, MONTHS, EVEN YEARS OF WASTED TIME FIGURING OUT HOW TO CREATE AND MONETIZE YOUR KNOWLEDGE



CONTENT CREATION OVERWHELM, BEING STUCK HAVING TO MAKE ALL OF YOUR OWN PAID MATERIAL FOR YOUR CLIENTS



WORKING HARDER TO BUILD TRUST AND CONVINCE PROSPECTS OF YOUR EXPERTISE



What If You Could?

Get the authority and leverage you need to quickly raise your fees, so that you can afford the kind of lifestyle you want...

Get the ability to pile up testimonial after testimonial... because when you actually make a difference for your clients, they'll be thrilled to talk about how amazing you are...

Get referrals coming in the door day after day – and we all know that referrals are the easiest prospects to turn into paying clients! (Plus, you don't have to pay marketing expenses to attract them, so it saves you a bundle of cash, too.)

Get indestructible confidence that shines through in everything you do! I don't need to tell you that confidence will go farther than just about anything else when it comes to landing new clients!

PRODUCT



WHAT'S INCLUDED

MARKETING PLANNER TEMPLATE WITH FULL VIDEO WALK-THROUGH

RECEIVE:



My Marketing Planner Template. Complete With A Full Training on how to to use it within your OWN coaching business. At the end of our time together you'll have an entire YEARS worth of paid offers: free content, launches, and action steps mapped out in an organized, actionable manner that you can follow each and every day.

This will ensure that you know all of the techniques inside and out. After all, there is an old saying that goes something like. "Those who can't do. teach"

That may be ... but five got my own version that goes. "Those who CAN do. teach BETTER!"

This will give you the leverage to shine in your own business, so that you can help more clients, enjoy more free time, and blow past your income goals without getting so much as a drop of sweat on your superhero outfit!

THE MARKETING PLANNER COACHING METHOD

RECEIVE:

THE MARKETING PLANNER COACHING METHOD Complete Training On How To TEACH The Planning Method To Your Clients. Ever met someone who is fantastic at what they do, but couldn't explain it to anyone else if their lives depended on it?

That's because DOING and TEACHING are two very different things. Like I said earlier, you've gotta know how to D0 the stuff before you can teach it to anyone else. but that's just one piece of the puzzle. I've logged a TON of hours teaching the stategies I use in my own business to others, so I know a thing or two about getting them to not only learn the material, but to apply it in their businesses.

By the time you finish the Certified Marketing Planner[®] Training Program, you will too. That's going to get your clients MUCH higher success rates, which translates to a band of mega-loyal followers who will sing your

SELLING YOUR MARKETING PLANNING COACHING SERVICES

RECEIVE:



An A-Z Breakdown Of How to Package And Sell Marketing Planning Couching Services To Prospects. When fim done with you, you'll have AT LEAST one more paid offer to integrate into your business for more clients and cash.

Heck, Ive sold programs based solely around these Planners for up to \$7000 per person? This gives you the power to profit from resoling the system over and over again...giving you a studietly big income boost while oute over-delivering on the value you give your cleant!

WHOAH! IT'S PACKED WITH EVERYTHING YOU NEED TO FINALLY SELL YOUR COACHING SERVICES IN 30 DAYS OR LESS!

nd. unlike other coaches. I don't line my purse with ridiculous exam fees, grading fees, or any of that other nonsense

You're paying for a cerbfication course, and the course fee includes all the stuff it takes to get you your certification!

Once You Pass Your Certification Quiz And Become A Full-Fledge Certified Marketing Planner, You'll Also Receive These Special Bonuses...



BONUS 01

CERTIFICATION BADGE TO DISPLAY IN YOUR MARKETING

Once you complete the exam showing that you've absorbed and implemented all of the training. It send you a certification badge so that you can show all your clients that you know your stuff inside and out. It's a digital badge, by the way. I don't expect you to pin a read badge to your shirt and waar it to the supermarket. LOLI

SAF



BONUS 02

NO-COST INVITATION TO BECOME LICENSED TO REBRAND AND RESELL THE MATERIAL AS YOUR OWN

Once you complete the exam, you'll simply sign a Licensing Agreement to be able to use the material as your own. There are ZERO Licensing Fees or Annual Fees required. Just pass the quiz, sign the agreement, and the material is yours for life!



BONUS 03

EDITABLE VERSIONS OF ALL MATERIAL FOR EASY-BREEZY REBRANDING

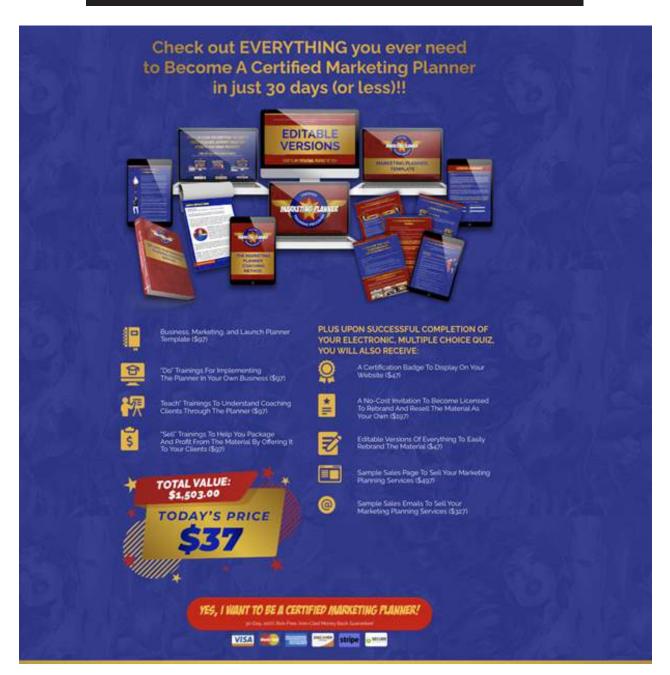
Once you are officially licensed, you can run off into the sunset with your editable versions of the Planner and Trainings to build your own version of the material for use with your own clients. A million times faster than making your own content, am I right?



BONUS 04

SAMPLE SALES PAGE TO SELL YOUR BRAND NEW MARKETING PLANNING SERVICES

PRODUCT SUMMARY + PURCHASE CALL TO ACTION



PRESSURE (OBJECTIONS & FAQS)

Got Questions? I've Got Answers!

No more sweaty palms and anxious thoughts wondering what to launch this month. What can I expect what content to create, or what actions to take.. I'll show you how to confidently plan from fully out your entire year's worth of business action steps with zero anxiety! participating in the PLUS, you'll be able to learn from the coach with one of the highest client success ratios in the industry, so you can see how it's done and become a high paid super program? coach who gets clients real results too. This Certification is designed for coaches, consultant, teachers, speakers, trainers, What kind of educators, experts that want to offer a course, service, or program to help businesses business is The with their marketing and business growth. **Certified Marketing** Planner for? Who is this Coaches who couldn't give a crap about the success of their clients – they just want the money, and then it's sayonara, baby! NOT for? Coaches who insist on creating everything from scratch so their egos can feel all warm and fuzzy. The most successful ones use systems that are already proven to work, no matter who created them! Coaches who think that good clients can ONLY come from paid advertising. If you're allergic to referrals and testimonials that keep your schedule full. without a huge marketing budget, this definitely not the right program for you! Coaches who aren't motivated to grow their businesses, and who don't want to stand out in a sea of competitors! Hey, somebody's gotta pick up the scraps. right? () just don't want that somebody to be you.) Your clients will see you as a true hero when you can take this Business. Marketing, Once I'm Certified. and Launch Planner and show them how to. what would I be Nail down an entire year's worth of paid offers, along with packages and ۲ teaching my clients? prices, so they never run out of things to sell. Nail down an entire year's worth of content, so they always know what to be creating to nurture their community of prospects. Nail down an entire year's worth of launches, so they are never stuck. wondering what they should be doing to generate more money in their business

> Nait down an entire year's worth of daily action steps, so they always know what they should be working on to grow their business each and every day trio more wondering "what now?"

PROMISE



My #1 Goal Is To Create The Best Business And Marketing Coaches On The Planet AND To Shower Those Coaches With OUTSTANDING Customer Service, and that's why I'm giving you my

30- DAY, 100% RISK-FREE, IRON-CLAD MONEY BACK GUARANTEE!

My promise to you:



If you don't feel that you have neceived tox the value of what you paid to become a Certified Marketing Planner, let us know within 30 days of your enrollment. I will simply revoke your certification and license to rebrand and need! the material, and then refund 100% of your money I want you to win BIG and feel amazing about how you work with your clients.

memory case in were case or were compared in an experience or investigation of a consistency participation of participations (concarring the program as a business owner, which means you may be giving up valuable legal rights to consum in your state.

EARNINGS DISCLAIMER: When addressing financial matters on our website and in any of our marketing, including but not limited to our newsletters, program pages, videos, and other content, every effort has been made to ensure that we accurately represent our programs and their ability to improve your life. However, Market Lie A Netel LIC does not paymarise that you soll get any results or earn any money using our tools; programs, strategies, or recommendations. Nothing on our alters is a promise or guarantee of future earnings. By purchasing on this order form, you agree that you are fully reponsible for your programs from your participation and implementation, and that we offer no representations or guarantees verbaily or a writing regarding your earnings potential.

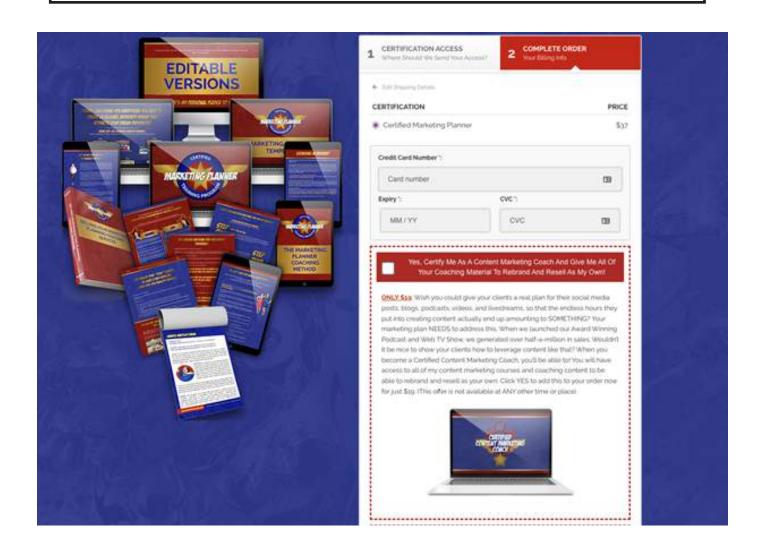
ORDER BUMPS

OFFER PRICE: \$27-\$197

ACTION: ADD TO ORDER

CONVERSION: 20-30%

OF ORDER BUMPS: 1-10 (Start With 2)



UPSELLS

OFFER PRICE: \$297-\$997 ACTION: CLICK-TO-ADD-TO-ORDER (IMMEDIATE UPSELL) OR PURCHASE NOW (FOLLOW UP) CONVERSION: 10-20% # OF UPSELLS: 1-5 (Minimum 2 Recommended) LINKS: https://www.certifiedmarketingplanner.com/cgtyc https://www.certifiedmarketingplanner.com/cflc https://www.certifiedmarketingplanner.com/ccic42121468

MAINTAIN THE FEELING OF STILL BEING IN THE CART



PRODUCT SUMMARY

Want to be able to coach your clients through how to get sales calls on the calendar AND turn those sales calls into paying clients by getting a "YES" and credit cards on the phone?

When you become a Certified Get The Yes Coach, you will have access to all of my sales courses and coaching content to be able to rebrand and resell as your own. I've sold this course material to my own clients for up to \$5000 and when you are licensed, you can do the same!

RECEIVE EVERYTHING YOU NEED TO BECOME A CERTIFIED SALES COACH



"Do" Trainings For Booking Sales Calls And Getting Them To Say "YES" And Pay On The Phone (\$397)



"Teach" Trainings To Understand Coaching Clients Through The'Get The Yes' Sales Method (\$97)



Sell' Trainings To Help You Package And Profit From The Material By Offering Sales Coaching To Your Clients (\$97)

PLUS UPON SUCCESSFUL COMPLETION OF YOUR ELECTRONIC, MULTIPLE CHOICE QUIZ, YOU WILL ALSO RECEIVE:



A Certification Badge To Display On Your Website (\$47)



A No-Cost Invitation To Become Licensed To Rebrand And Resell The Material As Your Own (\$197)



Editable Versions Of Everything To Easily Rebrand The Material (\$47)

Sample Sates Pages To Sell Your Sales Coaching Services (\$497)



Sample Sales Emails To Sell Your Sales Coaching Services (\$327)



YOUR OPPORTUNITY TO ACCESS THIS CERTIFICATION AT THIS PRICE WILL DISAPPEAR IN

00 29 28

YES, MAKE ME A CERTIFIED "GET THE YES" COACH!

A Protected By The Same 30-Day, 100% Risk-Free, Iron-Clad Money Back Guarantee!





PROBLEM (POINT A)

SALES

You know that you want to coach business owners and help change their lives, but when you hear that word - sales you get a knot in your stomach. But if sales are scary for YOU, then imagine how it must feel for your clients.

- Bow can you help your clients with their sales. If you struggle with them?
- Any type of business coach is SUPPOSED to be good at sales, so how do you expect your prospects to trust you or want to buy from you if you're not?
- O you just avoid helping them with sales? And if so, how do you structure and deliver your coaching without touching on sales?

There Is A Truckload Of "Poo" That Many Fakers Are Calling "Sales Coaches"... And You Don't Want To Be One Of Them!



What YOU Want To Deliver As A Sales Coach



You see, there are plenty of coaches out there who say they can help business owners - hard working, big-dreaming people like you and me - make more sales and get more prospects to say "YES".

But what they give you, well, that's another story.

Most just teach you part of selling – like the mindset of sales or lead generation – but that's it. No 'big picture' training. No comprehensive step by step. No showing you how to put all the pieces together to generate predictable, abundant streams of income.

Even worse, some of these coaches don't have any idea what they're talking about at all. They're just teaching something they've heard from another coach, without any practical sales experience_hoping you'll believe them enough to pay for their programs_ and that they can disappear before you figure out they've handed you a bunch of useless fluff.

And so, after dumping \$1000s (and maybe more) in training programs, workshops, and coaching sessions... you're not one inch closer to being able to keep your sales calendar full and making the kind of cash you need for the lifestyle you'd love to become accustomed to!

Let me tell you. It really burns my bagel every time I talk to a coach or business owner who's been struggling for months or years because they're stuck trying to string together bits of bad sales advice!

And, as a coach, it should bother you, too!

Why?

Because it points to a lack of integrity in the coaching world. It makes us look like a bunch of "ivory tower" crooks who don't know the first darned thing about effective sales techniques, and who are just content making stuff up and ripping off clients right and left.

THAT'S NOT THE KIND OF SALES COACH YOU WANT TO BE. YOU WANT THE SALES CHOPS TO REALLY GET YOUR CLIENTS RESULTS LIKE THIS...

PROOF

THAT'S NOT THE KIND OF SALES COACH YOU WANT TO BE. YOU WANT THE SALES CHOPS TO REALLY GET YOUR CLIENTS RESULTS LIKE THIS...

"My client closed her first 4 figure sale!"

"My Intensive client closed her first 4 figure sale this morning! 2 weeks ago she was charging \$150 or so for private work. She has since gotten a group program up and running, raised her prices by 2000%. lined up multiple strategy sessions by sending a single video to a referral partner and closed her first sale this morning."

Veronica Conway, Certified Coach



"My client just signed up 6 new students!"

"Woot woot! My client just signed up 6 new students for a total of almost \$3K!"

Julie Comish, Certified Coach

"This is about serving your clients for THEIR highest good!"

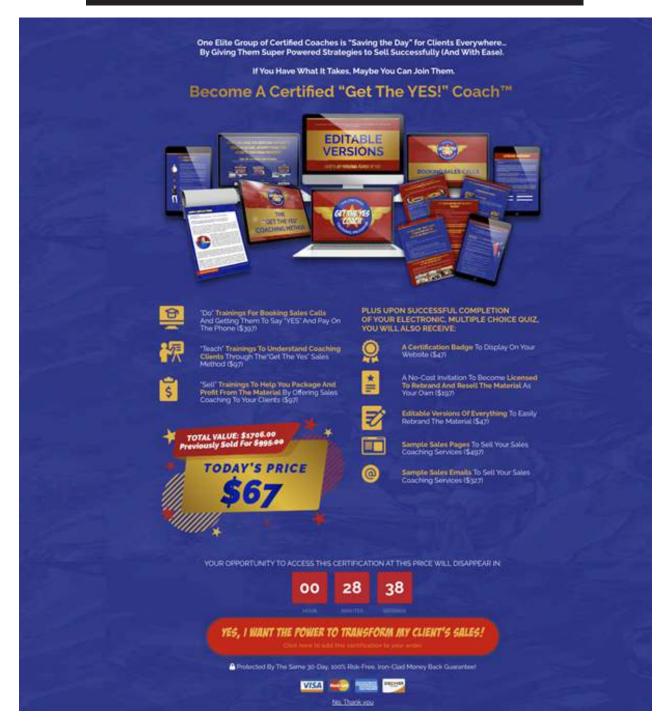
"This program is about serving your clients for THEIR highest good, allowing them to not worry so much about the investment in working with you, because you are helping them make ROI!"

Jen Levitz, Certified Coach

"98 sales calls in 48 hours!"

"I knew within a couple of posts that I just had to work with Amanda, her energy and positivity is contagious and so is her success! I implemented a few strategies from her Cash. Injection Campaign and booked 98 strategy calls in 48 hours! I

FINAL CALL TO ACTION



DOWNSELLS

OFFER PRICE: FRACTION OF UPSELL OR PAYMENT PLAN OPTION FOR UPSELL

ACTION: CLICK-TO-ADD-TO-ORDER

LINK: https://www.certifiedmarketingplanner.com/ccicpaymentplanoption

CAPTURE EXITS WITH POP UPS







DOWNSELL PAGE



Here's What You Will Receive Instantly With The Certified Cash Injection Coach® Training Program Using The Cash-Flow Friendly Payment Plan Option Below...



GET IMMEDIATE ACCESS TO EVERYTHING YOU NEED TO BE AN AMAZING CASH INJECTION COACH.



All 8 Cash Injection Campaigns, Trainings, And Templates To Implement In Your Own Business For Quick Cash (Value: Provos)



"Teach" Trainings To Understand Coaching Glients Through The Campaigns (Value: \$2500)



"Self" Trainings To Help You Package And Profit From The Material By Offering It To Your Clients (Value: \$2500)

PLUS UPON SUCCESSFUL COMPLETION OF YOUR CERTIFICATION QUIZ. YOU WILL ALSO RECEIVE:



A Certification Badge To Display On Your Website (Value: \$47)



A No-Cost Invitation To Become Licensed To Rebrand And Rosell The Material As Your Own (Value: \$197)





Editable Versions Of Everything To Eably Rebrand The Material (Value: \$47)







Sample Sales Emails To Sell Your Cash Injection Coaching (Value: \$327)



FOLLOW UP SEQUENCE PAGE VARIATIONS

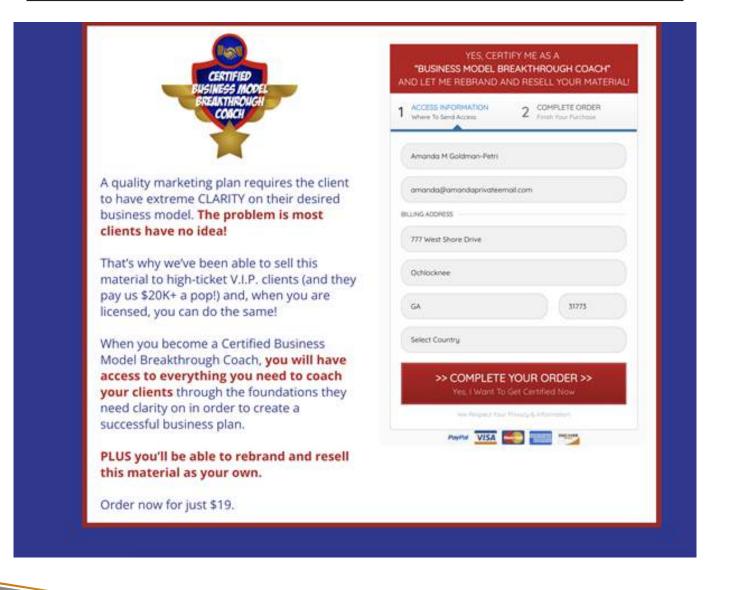
ORDER BUMPS

What If They Don't Buy It During Check Out, But Want It Later?

Create Stand Alone Pages For Each Of Your Order Bumps!

Links:

http://certifiedbusinessmodelbreakthroughcoach.com http://accountabilitycoachcertification.com/ http://certifiedfacebookgroupspecialist.com http://certifiedcontentmarketingcoach.com



UPSELLS & DOWNSELLS

What If They Don't Click The Buttons To Add It To Their Order During Check Out, But Want It Later?

Create Stand Alone Pages For Each Of Your Upsells And Downsells!

Links:

http://certifiedbusinessmodelbreakthroughcoach.com http://accountabilitycoachcertification.com/ http://certifiedfacebookgroupspecialist.com http://certifiedcontentmarketingcoach.com

Upsells:

http://gettheyescoach.com http://certifiedflashlaunchcoach.com http://certifiedcashinjectioncoach.com/