


CERTIFICATION ADVERTISING

THE ANGLES

PROBLEM

 **Market Like A Nerd**
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Day after day, I see highly skilled coaches struggling to get their business off the ground. 🤔
Have you ever felt like that?
It's not your lack of skills, nor your lack of ability to make the lives of your clients better.
In fact, if I had to bet, I'd say you're beyond average in your coaching abilities.
So, why does getting clients feel like walking barefoot on broken glass?
It's simple:
Because when a potential client asks you what your qualifications are, you suddenly turn red and become 3 feet tall.
And depending on your personality, you'll either endure the pain seeking for clients who don't mind...
...or just stop talking to potential clients even if it means you can't make ends meet this month.
Both of which are bad ideas.
Now, at Market Like A Nerd we decided to change things for committed and skilled coaches like you.
Instead of you having to force your way through bad clients like most other coaches...
...we created a way you can have credibility with your potential clients...
...so they want to hire you before you have your first call with them.
How?
We created a certification called the Certified Marketing Planner.
Check it out here → <http://certifiedmarketingplanner.com>
The best thing is it's not one of those high ticket certs where you'll pay 5K and be given a video course and be left alone.
No way!!!
We'll give you a step by step system to get clients.
After you go through the certification, you'll even be able to sell that same system to your clients.
And it's only \$ 37.
Why?
Because we're sick and tired of coaches being pitched 5K "high ticket" certifications that lead them to nowhere.
So we flipped the script.
Instead of trying to get you to buy a high ticket program that doesn't give you results...
...you're going to get a low ticket program that gives you more confidence around your potential clients, and allows you to have more credibility with them.

- ✅ So you can focus more on getting results for your clients
 - ✅ So you can get rid of that weird feeling you get when clients ask for your qualifications
 - ✅ And finally...so you can crush it in your coaching business
- If this sounds like something you want for your coaching business, click on the link below and let's create your success story.

<http://certifiedmarketingplanner.com>



66

I'M FINALLY GETTING HIGH END CLIENTS!

I can't stop saying thank you everything to my coacher right now. you taught me how to build my sales conversations in a way that worked and I sold right away. Then after we started my coaching, I was able to finally get some high end clients in the door which paid for the program and then some! You are so authentic and inspiring. Thank you for everything!

99

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The Certified Marketing Planner™ Training Program lets you take advanta...

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🎯 Developing the systems to deliver the BEST results takes time..

But it doesn't have to take a LONG time and you DON'T have to start from scratch!

The Certified Marketing Planner™ Training Program lets you take advantage of my Business, Marketing, and Launch Planner so that you can plan your way to more success, cash, and freedom in your own business... AND shows you exactly how to teach this step-by-step system to your own clients... so YOU can be their hero (and enjoy their undying loyalty and admiration).

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😞 Fussing around creating your own content?

😞 Want more confidence in your coaching and what you're selling?

I struggled with this at first too!

So what did I do?

I got CERTIFIED and LICENSED as a coach!

You can TOO for just \$37!

<http://certifiedmarketingplanner.com>



CERTIFIEDMARKETINGPLANNER....



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Stuck on what to offer in your coaching? 😞
It's time to stop flip-flopping on what to offer
and get the exact steps you need to package up
your expertise in a way that will sell.
We've got a simple way to create a coaching
offer that SELLS.

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Marketing Planner™ Training Program today!
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FOR \$37!**

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We've got a simple way to create a coaching offer that SELLS.

You don't need to spend countless hours building, testing and trial-and-erroring it on your own clients.

It will test your CONFIDENCE instead and just delay your results.

Imagine being a Certified Marketing Planner in 30 days or less and quit struggling with figuring out how to monetize your knowledge, creation overwhelm, and having to start from scratch.

The Certified Marketing Planner™ Training Program lets you take advantage of my Business, Marketing, and Launch Planner so that you can plan your way to more success, cash, and freedom in your own business... AND shows you exactly how to teach this step-by-step system to your own clients... so YOU can be their hero (and enjoy their undying loyalty and admiration).

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POSSIBILITIES



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What If You Could? ✨

Get the authority and leverage you need to quickly raise your fees, so that you can afford the kind of lifestyle you want...

Get the ability to pile up testimonial after testimonial... because when you actually make a difference for your clients, they'll be thrilled to talk about how amazing you are...

Get referrals coming in the door day after day – and we all know that referrals are the easiest prospects to turn into paying clients! (Plus, you don't have to pay marketing expenses to attract them, so it saves you a bundle of cash, too.)

Get indestructible confidence that shines through in everything you do! I don't need to tell you that confidence will go farther than just about anything else when it comes to landing new clients!

The great news is...YOU ABSOLUTELY CAN!

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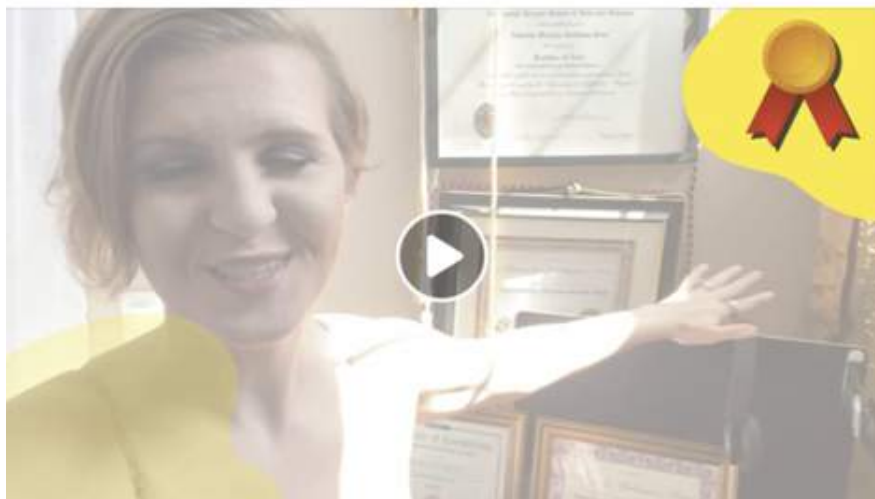


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😄 One of the greatest feelings I've had as a coach?
To know that clients keep coming in without me having to hustle endlessly.
It's a common frustration I see, especially with new coaches...
...although seasoned ones tend to make the same mistake.
They think they need to search for clients like a lion chases a zebra.
Hustling all day, non-stop, until someone falls prey to their sales pitch.
I mean, it's ok if you like it.
But with few exceptions, most coaches DESPISE having to hustle endlessly to get clients.
Which is why I created my content marketing planner.
I created it first for me because, well...
...I needed clients for my coaching business. 😊😊
And after I started helping coaches get their business together, I realized they needed it as well.
So I put it together in an easy to consume format, so a business coach who has no idea how to get clients can start getting them in just a month.
Only 30 days.
Now, depending on where you are, that may seem like forever.
But just imagine, in just two months, having more clients than you can handle.
Doesn't seem like a bad idea, does it?
So, here's the thing.
If you want the system, it'll only cost you \$ 37 bucks.
Going out to dinner costs more than that, and it doesn't bring you tons of new coaching clients.
This is only for coaches serious about getting their business in a place where they don't have to hustle endlessly.
If you're going to get this and watch it for entertainment, not do anything with it, and then complain about your lack of results, it's better you don't get in.
Save your precious cash.
<http://certifiedmarketingplanner.com/>
See you inside.





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The #1 System For Coaches to go from 0 to 6 figures (or more)

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Ready to take your coaching business seriously? Claim your copy of The ...

PATH

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🔥 What makes the greatest coaches stand out?

Most coaches would say things like:

- ✓ Their certifications → A.K.A the letters after their name
- ✓ The results they have with their current and past clients
- ✓ The amount of money they make
- ✓ The amount of clients they have

These are kind of true, but any coach who stays focused on any of these will just keep crashing every time they try to grow their business.

Why?

Because they're results, your actions cannot do anything directly to influence these.

They exist because of something else you did.

And our students are shocked when we tell them what really makes coaches stand out.

Ready to know what it is?

It's Status.

Meaning: the Status you have in your client's eyes.

And more important than that, the Status you have on your client's eyes before he or she hires you.

You get Status in the marketplace from doing certain things in a certain order.

Do things right, and you'll look like God to your clients.

Mess them up, and you'll look like a bad wannabe.

This brings up the question though...how do you get Status?

There's a long way to do this, which would need a longer conversation.

However, we've created a shortcut, and it involves doing marketing the right way, so you position yourself as an expert in front of your client's eyes.

It's simpler than you think, and we show you how to do it in our Certified Marketing Planner Training Program.

<http://certifiedmarketingplanner.com>

For only \$ 37 you'll have access to the most complete marketing training for coaches, so you can develop Status in front of your client's (and potential clients).

But don't just stay here reading this, go and get it now.

<http://certifiedmarketingplanner.com>



I GOT OVER MY FEAR AND GOT ON THE PHONE!

Before working with Amanda, I was completely overwhelmed with info and really confused about what the heck I needed to do...until I stumbled across one of Amanda's webinars and it was very eye-opening for me. Working with Amanda gave me an organized step-by-step plan and not only took me out of overwhelm, but also got me facing my fears, doing so many scary things like talking to prospects on the phone for the first time ever! It was so valuable and I've never regretted it!

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The missing link in most coaches' careers?

The Certified Marketing Planner™ Training Program lets you take advanta...

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PERSON



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👋 Hi there - I'm Amanda Goldman-Petri ("AGP" for short).

🏆 I'm an award winning marketing and business coach, and known for helping clients generate millions of dollars online in short periods of time.

I've secretly Certified many of the top 6 and 7-figure coaches, and many are actually selling MY content that they've been licensed to rebrand and resell as their own.

After building my own successful service-based business and generating \$150K in 4 months at the age of 22, I went out into the coaching world to help other business owners do the same. At the age of 25, my coaching business generated \$562K in 4 months. I then went on to Certify other coaches in the content I was selling and delivering to my clients with massive success.

We've worked with coaches in over 35 countries and 6 continents, helping them become more confident in their coaching with our certifications and making their lives easier by licensing them to simply rebrand and resell our material as their own.

Having a Certification as a coach means increasing rates, increasing conversions, standing out, and being seen as a more CREDIBLE expert!

The Certified Marketing Planner™ Training Program lets you take advantage of my Business, Marketing, and Launch Planner so that you can plan your way to more success, cash, and freedom in your own business... AND shows you exactly how to teach this step-by-step system to your own clients... so YOU can be their hero (and enjoy their undying loyalty and admiration).

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PRODUCT

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What's all the fuss about the Certified Marketing Planner Training Program? 😊

I'm going to tell you in this short post, but I'm afraid it will look too hypey and you won't believe me.

So promise me you're going to turn off your "yeah right" voice inside your head, and listen to what I have to say.

Deal?

Deal.

The Certified Marketing Planner™ Training Program lets you take advantage of my Business, Marketing, and Launch Planner so that you can plan your way to more success, cash, and freedom in your own business...

...AND shows you exactly how to teach this step-by-step system to your own clients...

...so YOU can be their hero (and enjoy their undying loyalty and admiration).

For less than 3 months of a premier Netflix subscription (I mean, who even has that when you can watch Disney+, am I right?)

So promise me you're going to turn off your "yeah right" voice inside your head and listen to what I have to say.

So, what will you get when you claim your copy of The Certified Marketing Planner™ Training Program?

In a nutshell, you'll get:

- ✅ The Marketing Planner Template With Full Video Walk-through
- ✅ The Marketing Planner Coaching Method
- ✅ Selling Your Marketing Planning Coaching Services

These 3 modules will change your coaching business forever, and once you go through them you'll have to skills to create the income you want...

...without having to work 80 hours a week

...without chasing down clients all the time

...and without sacrificing your health and family life.

Now, there is a catch to all of this.


I'm a bit worried that, if many coaches get this certification, the methods will be so widely used they'll stop being effective.

Because of that...

...I may take this down any moment without notice.

So, if you want to have a coaching business that is done on your terms, making the money you want, with clients that love you, and the freedom you desire...

...click on this link and I'll hook you up → <http://certifiedmarketingplanner.com/>



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Click here to get the full scoop → <https://marketinglikeanerd.clickfunnels.com/cmp42096062>

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REMEMBER TO TEST YOUR IMAGES AND VIDEOS TOO!



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Stuck on what to offer in your coaching? 😊

It's time to stop flip-flopping on what to offer and get the exact steps you need to package up your expertise in a way that will sell.

We've got a simple way to create a coaching offer that SELLS.

You don't need to spend countless hours building, testing and trial-and-erroring it on your own clients.

It will test your CONFIDENCE instead and just delay your results.

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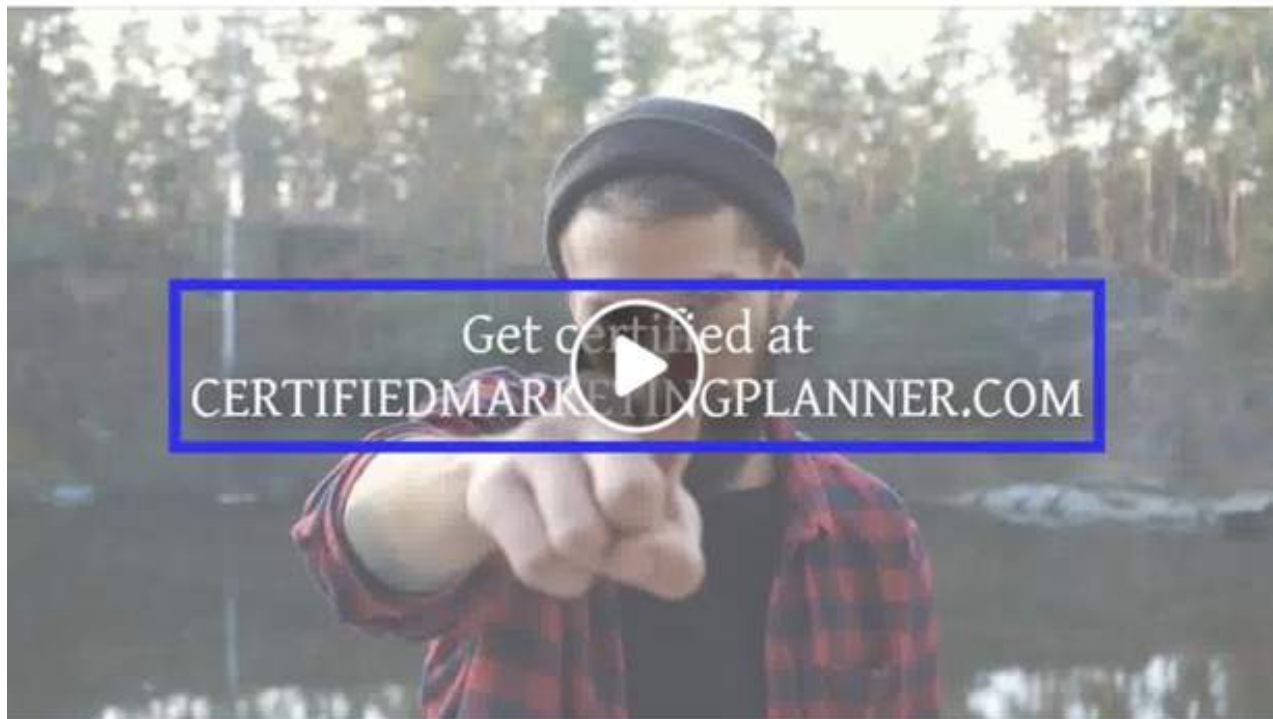
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STAT EXPECTATIONS

	Link clicks	Results ↓	Cost per result	CTR (all)
55	118	14 Website Purchases	\$45.80 Per Purchase	3.87%
95	63	11 Website Purchases	\$53.70 Per Purchase	4.02%
91	27	9 Website Purchases	\$19.56 Per Purchase	1.98%
77	58	8 Website Purchases	\$48.45 Per Purchase	4.00%
49	17	7 Website Purchases	\$12.81 Per Purchase	3.31%
67	72	7 Website Purchases	\$66.33 Per Purchase	4.48%
01	31	6 Website Purchases	\$32.25 Per Purchase	3.28%
12	85	6 Website Purchases	\$108.31 Per Purchase	2.02%
68	10	4 Website Purchases	\$21.09 Per Purchase	1.73%
57	43	3 Website Purchases	\$121.64 Per Purchase	3.99%
69	34	3 Website Purchases	\$82.11 Per Purchase	4.62%
47	8	3 Website Purchases	\$21.89 Per Purchase	4.25%

Lowest Click Through Rate: 1%
 Highest Click Through Rate: 9%
 Average Click Through Rate: **3.46%**

Lowest Cost Per Purchase: \$10
 Highest Cost Per Purchase: \$121
 Average Cost Per Purchase: **\$35-\$55**