Series 2

Email 1:

Subject Line: I Just Realized I’d Never Asked You This, [Name]…

Subject Line: Help Me Make Sure I Only Send Relevant Info (It Takes 30 Seconds)

Subject Line: I’d Like to Know Something About You, [Name]…

Hey [Name],

Amanda Goldman-Petri here (or AGP, if you prefer).

If you’ve been reading my emails for any time at all,

You know I totally geek out about

Giving incredible value to all of my fans

(Just like you should for yours.)

Well, it just hit me that I could make my emails

Even more useful (and enjoyable) for you

If I knew a little bit about what you do.

After all, I don’t want to take up your time

With content that’s not relevant to your job or business.

Makes sense, right?

So if you don’t mind,

Take a few seconds to look at the list below

And click on the link that’s closest to what you do.

I’ll be using that info to put more relevant stuff in your inbox

And save the stuff you don’t want to see for my other peeps.

[Business coach]

[Health coach]

[Attorney]

[Accountant]

[Virtual assistant]

[Product-based business owner]

[Network marketer]

[Some other kind of super-hero]

Thank ya!

Xoxo,

AGP

Email 2:

Subject Line: Invitation to My Certified Cash Injection Coach Program Waitlist

Subject Line: If Injecting Cash Into Your Business [and Helping Your Clients] Sounds Intriguing…

Subject Line: [Certified Cash Injection Coach Program] Is This for You?

Hey [Name],

AGP here.

Not too long ago, I kept getting emails from people

Asking me how to create an influx of cash in their businesses.

And since a lot of them were coaches and other biz owners,

They wanted to know how to the same thing for their clients, too.

So I put on my superhero outfit and got to work.

Fast forward a couple of months.

The lucky few who had joined my

12-Week Certified Cash Injection Coach Program

Were using all kinds of secret strategies

To generate serious cash for themselves and their clients.

Ann, for example,

Used just a couple of the strategies I taught

To bring in $20K in just 2 WEEKS

Without any of the usual “hustle and grind”

Biz coaches usually have to go through.

And there were many others, too…

In fact, over half of the participants

Raked in between $5K and $40K

By the end of week 3…

That more than covered the price of admission!

Anyway, I’ve had a LOT of people asking me

To bring the program back.

And I just might do that.

But if I do, I’ll be limiting enrollment to just

A handful of people.

(I’ll even be reviewing their applications

And weeding out the ones that aren’t serious

About making a real difference

For themselves and their clients.)

So I’ve created a waitlist for pros like you

Who like the idea of creating cash on demand.

If you’re not on the waitlist,

You’re probably going to miss out!

So do yourself a favor…

Click the link below and get on the waitlist:

[Yes, Amanda! I NEED On the Waitlist!]

Xoxo,

AGP

Email 3:

Subject Line: Just a Friendly Reminder About My Waitlist (And Then I’m Done)

Subject Line: [Certified Cash Injection Coach Program] The Waitlist is Closing Soon…

Subject Line: Last Call for the Cash Injection Coach Program Waitlist, [Name]

Hey [Name],

AGP here.

I wanted to send out a quick reminder

About the waitlist for my

12-week Certified Cash Injection Coach Program…

Because I know it’s going to help you

Bring in piles of cash whenever you want

(Like Christine, who profited $21K in just 60 DAYS

Using the strategies I teach).

And not only that,

But it’s going to give you a HUGE shot of credibility

In the eyes of your clients.

How?

Well, you’re not just going to learn how to

Easily deploy cash infusion campaigns to create your own windfalls

Whenever the heck you feel like it…

But you’ll learn everything you need to know

To help your clients do the exact same thing!

It doesn’t take an evil genius to see that

When you do that for a client,

They’ll think you really DO have super-powers!

That means you get glowing testimonials,

Effortless referrals,

AND permanent “butt-kicking expert” status in your niche!

All that gives you the power to command higher fees

And bring in as much business as you want without the “hustle.”

Sound good?

Then click on the link below and jump on over to my waitlist.

That’ll greatly improve your odds of getting into the next

Certified Cash Injection Program!

[Yep, I Like Cash and Authority! Put Me On the Waitlist!]

Xoxo,

AGP

P.S.: In case you’re wondering if you can possibly

Learn these skills in just 12 weeks…

Don’t worry!

This is hands on, fast-paced training.

And like I mentioned in my last email,

Over half of last season’s participants

Banked over $5K by the end of week 3!

Email 4:

Subject Line: [Certified Cash Injection Coach Program] At Last, the Wait is Over!

Subject Line: The Certified Cash Injection Coach Program is Now Open, [Name].

Subject Line: [Certified Cash Injection Coach Program] Accepting Limited Applicants Today

Hey [Name],

AGP here.

I’ve got some great news for you!

The selection process for my Certified Cash Injection Coach Program

Has officially begun…

And you’re among the first to hear about it!

In case you forgot, this is the program where I teach

Coaches and business owners how to generate

On-demand cash over and over again…

AND how to teach their clients to do it too.

I know there’s going to be at least a few people

Who are ready to jump on this rare opportunity

Without so much as a moment’s hesitation.

If that’s you… you’ll still need to apply,

But since you’re at the top of the list,

You’ll have a better shot than most people.

Click the link below to check out the program now:

[Get the Program Details Here]

At the bottom of the page, you’ll find a link

To schedule a time to chat with me.

We’ll talk about your business and your goals

And decide together if this is a good fit for you.

If so, you’ll be getting the proven training

For creating waves of cash whenever you want…

Like Jessica, who pulled in over $23K in just 2 weeks

Without complicated funnels, chasing down prospects,

Or any of the usual “hustle” that most “gurus” tell you to do.

Ready to see if cash infusion training can help you and your clients

Blow past your financial goals?

Then click the link below

And take the first step toward becoming

A Certified Cash Injection Coach today:

[Yes, Amanda! I Like Cash!]

Xoxo,

AGP

P.S.: If you’re worried about fitting this training in around

All of your other business tasks, I get it.

That’s why I’ve structured this certification course to be

As hands-on and fast-paced as possible…

So you can learn what you need and get back to your biz!

Email 5:

Subject Line: [Certified Cash Injection Coach Program] Just a Quick Reminder…

Subject Line: [Cash Injection Coach Program] Just In Case You Missed the Announcement…

Subject Line: Have You Scheduled Your Call with Me, [Name]?

Hey [Name],

AGP here.

Did you catch my last email, where I told you that

The Certified Cash Injection Coach Program was opening again?

If not… this is a lucky day for you.

Why?

Because I’ve used all of my super-hero might to hold back the throngs

So you can still have a chance to get into this game-changing program.

But it ain’t easy…

Think about it.

One of my clients, Treva, locked in 4 NEW CLIENT DEALS

In just 7 days…

All using the simple, repeatable techniques and campaigns I teach

Inside the Certified Cash Injection Program.

It’s hard to keep something that powerful a secret.

Anyway, I just wanted to let you know that if you’re on the fence

About getting in on this program,

I wouldn’t get too comfortable there.

Why? Because my pre-enrollment call schedule

Is filling up fast.

And if you haven’t booked your call when the schedule’s full,

You’ll miss out on this program entirely!

Don’t let yourself and your clients down.

Click the link below to go to the program page

And click the big, shiny button at the bottom

To schedule a call with me.

We’ll take an honest look at your goals

And figure out if the Certified Cash Injection Coach Program

Is a good fit for you:

[Click here to Lock in Your Spot on My Call Schedule Now]

Xoxo,

AGP

P.S.: If the tuition cost is a bit intimidating,

Just remember that 60% of last season’s coaches

Made $5K-40K in the first 3 weeks of the program…

More than enough to recoup the cost of admission!

Email 6:

Subject Line: Last Chance to Be a Certified Cash Injection Coach

Subject Line: [Certified Cash Injection Coach Program] Doors Slamming Shut Soon!

Subject Line: [Certified Cash Injection Coach Program] Last Call for Superheroes!

Hey [Name],

For the past few days,

I’ve been telling you about the re-opening of

My Certified Cash Injection Coach Program.

I’ve been doing calls with LOTS of motivated

Coaches and biz owners who want to make a huge difference

In their own incomes (and their clients’ incomes, too).

And actually, it kinda feels like my phone

Is permanently attached to my ear now!

And because it’s not hard to see how powerful this program is,

Most of the spots have already been snapped up.

But there ARE just a couple left…

So I’m sending you one FINAL invitation

To book a call with me

And find out if this program is right for you.

Just click the link below and go to the bottom of the page

To schedule a time to chat:

[Click Here to Book Your Call Now]

I’m looking forward to helping you decide if more cash,

More authority,

More clients,

And higher fees are right for you and your business…

Like they were for Wendy,

Who leveraged what she learned to book 98 sales strategy calls

In just 48 hours…

And to rake in a cool $7K in just 1 WEEK!

But time’s running out

And I won’t be sending you another reminder…

So you need to book your call now:

[Click Here to Book Your Time to Geek Out with Me!]

Xoxo,

AGP

P.S.: Worried that you don’t have the tech skills to pull this off?

No sweat! I’ll be giving you all the tools, templates, shortcuts,

And other stuff you need to generate cash on demand.

We’ll talk about it during our call!