Email 1

Subject Line: This Isn’t Even Available to the Public Yet!

Subject Line: [Certified YES! Coach] Exclusive Invite!

Subject Line: Cash Injection Coach + YES! Coach = YOU!

Hey [Name],

AGP here!

Just wanted to pop in and say CONGRATULATIONS!

You know, on deciding to take me up on my

Certified Cash Injection Coach program!

I can’t WAIT to get “down and nerdy” with all the training,

templates, scripts, and other nuggets of awesomeness

you need to bring in jackpots of cash from your biz…

and to help your clients do it too

(while getting paid like a BOSS for it, of course)!

Now, before we dive in…

what would you think of adding

Certified YES! Coach to your list of accomplishments?

It so happens that, while I was looking around

my Vault of SUPERpreneur Trainings,

I spotted something I haven’t brought out for a while…

My Certified YES! Coach program!

How the heck could I forget THAT?!

After all, it’s one of the most powerful programs out there

for helping coaches like you get more YESes

out of your consultation and discovery calls…

and for maximizing your income in your coaching biz!

It’s also one of the most FUN programs in the Vault,

because we’ll actually be doing a contest

where you’ll fill up your sales calendar (and ROCK those calls)

to compete for some pretty sweet swag…

Including Amazon gift cards!

Anyway, I got inspired to open up

the Certified YES! Coach program to the public…

but before I do…

I wanted to give you first dibs

AND a deal befitting a SUPERpreneur like you…

a [XX]% OFF deal, to be exact!

So before you start gearing up for the Certified Cash Injection program,

run, jump, fly… heck, swing in on

a rope make of spider webs, if that’s your thing…

and grab your chance to become a Certified YES! Coach

at the lowest price EVAH:

[Click here to check out the Certified YES! Coach program now]

XOXO,

AGP

P.S.: Not to sound like one of those late-night infomercial announcers,

but this [XX]% off deal isn’t going to be around long…

A couple of days, tops.

So if getting more sales out of your sales calls

(and helping your clients do it, too)

sounds incredible to you…

well, you know what to do!

Email 2

Subject Line: Did You Grab Your Certified YES! Coach Deal, [Name]?

Subject Line: Don’t Forget Your Exclusive Certified YES! Coach Deal!

Subject Line: This Goes Perfectly with the Cash Injection Coach Program!

Hey [Name],

AGP here!

You know, my SUPERpreneur creed involves

giving my clients every possible advantage I can

so they can ROCK their businesses and restore

justice, integrity, and profits to the coaching world.

And I think it’s part of yours, too.

After all, that’s why you’re one of my new

Certified Cash Injection Coach program members…

you want to be able to help more clients

and contribute to the success of their businesses

(while raking in some serious moolah, of course)!

That’s why, in my last email, I announced a BIG honkin’ discount

on the Certified YES! Coach program I’m opening up

in just a week or two.

The ONLY people who have access to that discount

are the ones who are in my Cash Injection Coach program.

(That means you, fellow Warrior of Justice!)

[Click here to claim your discount now]

Now, I know what you’re thinking…

“I just signed up for a certification program!

How many fudgin’ hours do you think I have in a day?”

Well, first, this is a super-streamlined program

that dovetails nicely with the Cash Injection training you’re getting.

So the extra time is minimal.

Second (and more importantly),

you’re getting the low-down on getting your sales calendar booked,

and turning more of those calls into sales!

(And, of course, you’ll learn how to teach these superhuman strategies

to your own clients, too.)

So is that worth your time?

Heck yeah it is!

And we’ll even be doing a contest

that involves lots of prizes you’ll LOVE…

and a TON of growth for your business

before the program is even over!

Can’t beat that, right?

Good. Then click the link below

to register for my Certified YES! Coach program:

[Click here to lock in your registration now]

Oh – and this is important –

make sure you use the link above to register.

That way, you’ll be sure to get your [XX]% discount!

XOXO,

AGP

P.S.: Keep in mind that I’ve got to open this program

up to the public pretty stinkin’ soon,

so I wouldn’t drag my superhero boots on this if I were you.

Email 3

Subject Line: [Certified YES! Coach] Exclusive Discount Ends Today!

Subject Line: Last Chance for Your Exclusive [XX]% Discount, [Name]

Subject Line: [Disappears Tonight] Your Certified YES! Coach Discount

Hey [Name],

AGP here!

Let’s go with “short and sweet” on this one…

because I’m SWAMPED with getting ready to

open up my Certified YES! Coach program

to the public at midnight!

Apparently, the word is already out,

and there are some coaches who want in pretty badly.

And given that one of my previous clients

used these strategies to book 20 sales calls in 2 weeks,

I can’t say that I blame them.

I’ll show you exactly how to maximize sales in your own business…

and then I’ll show you how to teach my techniques

to your own clients (as one of my licensed coaches, of course).

Heck, I’ll even give you the templates, training, and resources

to sell this material for $1-2K a pop!

So here’s the deal…

I’m still keeping this open ONLY to

my Certified Cash Injection Coach program peeps,

AND giving you an exclusive [XX]% discount

on my Certified YES! Coach program…

…but only until the clock strikes midnight.

After that, you can still get in at full price

(if you can snag a spot)…

but I can’t think of a single SUPERpreneur

who would want to pass up that kind of savings.

Do you?

[Click here to claim your Certified YES! Coach discount now]

XOXO,

AGP

P.S.: I’m definitely not going to have time

to remind you about this again…

so I hope you see this in time to jump on this deal!

Email 4 - Waitlist

Subject Line: Psst! My Certified YES! Coach Program Opens Soon!

Subject Line: [Name], Certified YES! Coach (Details Inside)

Subject Line: Ever Wanted More Sales in Your Business?

Hey [Name],

It’s Amanda Goldman-Petri (but most people just call me AGP).

If you had to pick a superpower

that would help you grow your business…

what would it be?

I’ll tell you what it would (or should) be for most of us…

the power of generating sales on demand!

‘Cause let’s face it… if those sales skills

aren’t sharper than Wolverine’s claws,

then it doesn’t matter what else you’ve got!

You could have the most fantabulous offer in the world…

you could have decades of experience…

you could have training out the wazoo…

and without a solid sales strategy,

you’re still making *beans*.

Well, AGP – no, SUPER-AGP – is here to save the day!

I’ve decided to open the fortress doors

to my Certified YES! Coach program in just a few days.

It’s a 12-week, hands on program

where you’ll learn the stronger-than-steel sales techniques

you need to fill your calendar (and your bank account)…

and actually implement the strategies in your business

so you can see a Galactus-sized increase in sales

BEFORE the program is even over!

Oh, and how’s this for a kicker:

I’ll be showing you how to teach this material

to your own clients (and charge whatever you want for it).

Heck, I’ll even give you all the tools and training you need

to sell my materials in your own business!

I’m still tidying up around the YES! Coach training hall,

so right now, I’m taking names on a waitlist:

[Click here to get on the waitlist now]

If your name’s on that list,

I’ll send you an early entry pass

before I even tell the public that this program is open!

Stay tuned for more details!

XOXO,

AGP

P.S.: There was one client whose sales figures

were flatter than George Washington’s pulse.

But once she implemented the techniques

you’ll be learning in the Certified YES! Coach program,

she booked 20 sales calls in the first 2 weeks!

Email 5 – Waitlist Reminder

Subject Line: You – Certified YES! Coach (and Hero to Your Clients)

Subject Line: Hey Fellow SUPERpreneur! Are You on the Waitlist?

Subject Line: There’s Still Time to Get on the Waitlist, [Name].

Hey [Name],

AGP here.

Ok, I’m MEGA-excited about this,

so I’m going to pester you about it (just a little, though).

Did you get my last email

about my Certified YES! Coach program?

If you didn’t, no worries…

but I just didn’t want you to miss the chance

to get in on this.

Here’s the scoop, J. Jonah Jameson…

This is a 12-week program I’ve put together

to show you the secret-est of my secret skills

for filling up your sales call calendar

and turning those calls into high-paying sales.

Pretty saucy, yes?

But it gets even better!

You’ll learn how to teach your clients these superpowers

so they can grow their businesses, too

(and you can charge them $1-2K a pop for it)…

AND I’ll even give you the tools, scripts, templates,

and other goodies to make it happen!

AND… once you complete the course,

pass a quiz, and sign a licensing agreement,

you’ll be one of my Certified YES! Coaches!

Heck, I’ll give you a virtual badge

you can use on your website and social media

so you can show off your new credentials!

Now, here’s how this is going to work:

I’ve posted a waitlist for this program,

and I’ll be sending waitlisters their VIP invites

BEFORE I open the program to the public.

And that means a MUCH better chance of getting in!

[Click here to add your name to the waitlist now]

I’m STOKED about going live with this…

so I’d keep an eye out for your VIP invite –

I suspect it’ll hit your inbox very soon!

XOXO,

AGP

P.S.: If you’ve ever wished you could truly be

a hero to your clients… then this is *definitely* the program for you.

Helping them get more sales – faster and easier – is

a pretty powerful way to earn their loyalty and respect!

Email 6 Open to Waitlisters

Subject Line: Certified YES! Coach Program – Now Open!

Subject Line: [Certified YES! Coach] VIP Invite Inside!

Subject Line: There’s a VIP Invite Inside This Email, [Name]

Hey [Name],

AGP here!

Can you *believe* that there are really coaches out there

who can’t take 30 seconds out of their lives

to sign up for a stinkin’ waitlist…

even though it’s for a program that can

double or even TRIPLE their income?

Yep, it’s true.

But who cares – you’re not one of them!

Nope, you sprinted over and put your name on

my Certified YES! Coach waitlist, because you knew

that you’d be first in line for something

that’ll totally transform your business

(and your bank account, and your lifestyle, and…)

Well, all I have to say is…

Kudos to you!

Props!

Thumbs up!

Yay!

Because the VIP entrance is now open,

and your early entry pass is right here:

[Click here to check it out now]

Now, this isn’t the kind of fluff most coaches throw at you.

I’m sharing the real-deal strategies

I used to build my own superhero empire

(heck, I once brought in over $500K in 45 days with this stuff)…

AND we’re gonna get our hands dirty

by implementing genius level techniques from day one.

So by the time you’ve completed the course,

you’ll already be cruising toward your income goals…

even if your goal is rolling in cash like Tony Stark!

And don’t worry, I’ll be there every step of the way

to provide coaching, insights, and the occasional kick in the pants…

so you can master this stuff fast!

Your VIP pass is only good for about a day, though,

so if you’ve ever wanted more sales in your biz

(and who *doesn’t*, right?)

I’d recommend jumping on this *pronto*:

[Click here to register for the Certified YES! Coach program now]

Oh, and once you’re inside, look for the private FB group.

I’ll be hanging out in there – be sure to say *hey!*

XOXO,

AGP

P.S.: Don’t forget, you’re also getting the chance

to get certified and licensed as one of my

Certified YES! Coaches… which means you can

sell and teach this material to your own clients…

and stuff even more income into your private vault!

Email 7

Subject Line: Your Certified YES! Coach VIP Invite Expires Today, [Name]

Subject Line: That VIP Pass is Burning a Hole in Your Pocket, Isn’t It? 😊

Subject Line: Use It or Lose It! (Your VIP Pass, That Is) 😊

Hey [Name],

AGP here!

If you were checking your email yesterday,

you might remember that I sent you

a VIP early entry invite to my

Certified YES! Coach program.

In case you didn’t get the message,

here’s the link to check out the program:

[Click here to see it for yourself now]

I’ve been getting a LOT of feedback about this program…

and what I’m mostly hearing is,

“Holy Cash Flow, Batman! Where has this program

BEEN all my life?”

I get it.

There are a LOT of “experts” out there who claim

that they’ll show you how to master filling your calendar

and turning more of your sales calls into profits.

But they usually only give you part of the story.

(You know, not enough to actually boost your sales).

Well, as you’ve probably already figured out,

that’s not how I work.

In the next 12 weeks, you’ll master EVERY aspect

of getting sales calls on your calendar…

and getting those people to BUY from you…

WITHOUT feeling like a slimy salesperson!

Sales scripts? Check.

Templates? Check.

Real-world tips and tricks from yours truly? Check!

And I’ll even show you how to profit

from sharing this material with your own clients…

that’s an extra income stream

that you can turn on with almost *zero* extra work!

Now, space is limited for this program,

and after today, I’ve got to let the public in…

so my Spidey-sense tells me those spots

aren’t going to be around long.

Want to make sure you don’t miss out?

[Click here to register for the Certified YES! Coach program now]

XOXO,

AGP

P.S.: How’s this for motivation?  
We’ll be having a friendly contest throughout the program,

and the biggest winners at the end

will get gift cards, swag, and other saucy prizes!

Email 8

Subject Line: The YES! Coach Training Hall is Now Open!

Subject Line: [Certified YES! Coach Program] Open for Registration

Subject Line: Want More Sales? The Solution is Inside!

Hey [Name],

AGP here!

I’m about half-giddy right now!

It’s kinda like I’ve had 14 cups of coffee

(though I don’t even like the stuff).

Why have I turned into Turbo-AGP?

Well, it’s because I’ve opened up my

Certified YES! Coach Program…

and I’ve been getting all kinds of feedback

from business owners telling me

they wish they’d found this program YEARS ago!

I mean, one thing that most coaches never learn

is how to sell easily and efficiently.

And that means they’re constantly chasing prospects…

accepting fees WAY lower than they deserve…

and dealing with tire-kickers who aren’t serious about

creating change in their lives and businesses.

That just wrinkles my superhero cape!

It’s not like they don’t WANT more sales…

it’s just that there’s so much misinformation out there

that they don’t know what to believe!

Well, I created this intensive 12-week course to change all that.

I’m giving you the same techniques and tools I’ve used

to bring in more than a HALF MILLION DOLLARS…

in just 45 days – and that’s just one example!

And I’ll be helping you to make more money by

offering my YES! Coach materials to your own clients…

so they can see a major increase in sales too!

(Believe me, they’ll be THRILLED to pay you for that!)

Heck, once you pass the final quiz and sign your licensing agreement,

you’ll get serious bragging rights too…

because you’ll be one of my Certified YES! Coaches!

Now, this program starts up in just a few days…

so there’ not a whole lot of time to ponder.

Unless you’ve got sales coming out of your tights,

I recommend locking in your spot today:

[Click here to register for the Certified YES! Coach program now]

XOXO,

AGP

P.S.: If you’re a little worried about fitting this training

into your schedule, I completely get it.

That’s why I’ve made everything as compact and efficient as possible…

so you can master your sales skills without taking

time away from your biz.

Plus, the whole thing is a super-fun contest, too…

so you’ll actually ENJOY this program!

Email 9

Subject Line: [Certified YES! Coach Program] Spots Are Still Available!

Subject Line: Still Need More Sales from Your Biz, [Name]?

Subject Line: Don’t Forget to Register for the Certified YES! Coach Program!

Hey [Name],

AGP here!

Hey, I just wanted to remind you that there are still

seats available for my upcoming Certified YES! Coach program,

which we’re going to kick off in just a few days!

[Click here to check out the program now]

If you’ve ever wanted more sales (and moolah) from your business…

If you’ve ever wanted more adoring clients who LOVE your work…

If you’ve ever wanted to add a snazzy Certification to your achievements…

(or heck, all of the above)…

then I’d LOVE to have you join

our hush-hush dojo of sales awesomeness!

And if you’re wondering if what I teach works,

let this roll around in your mind:

in one of my previous programs, my students raked in

more than $660,000…

in TWO MONTHS!

Now, the entire 12-week program is spelled out

on the Certified YES! Coach program page…

but it’s more than just a training course.

We’re a community of SUPERpreneurs

who are dedicated to more profitable,

enjoyable businesses…

and to restoring integrity and justice to the coaching world.

In other words, what you get as a program member

is a complete support system

so you can create unprecedented change

in your own life… and in the lives of your clients!

Right now, registration is still open

for this transformational program…

but you’d better do your best Flash impression

and head over to the program page pronto…

because I’ll be shutting the doors soon

so we can get started with the money-makin’!

[Click here to register for the Certified YES! Coach program now]

XOXO,

AGP

P.S.: If you’re watching your budget,

be sure to check out my 5-payment plan…

you can pay for your investment in the program

over 5 months – with NO interest or fees!

Email 10

Subject Line: Calling All SUPERpreneurs – Last Call for Registration!

Subject Line: [Certified YES! Coach Program] Registration Closes Tonight!

Subject Line: The Training Hall Doors Close Tonight!

Hey [Name],

AGP here!

Things are definitely hoppin’ over here in the Super-AGP fortress!

My Certified YES! Coach program is just about to start,

and all of the members are chomping at the bit

to get started making more sales and cash!

I’m ridiculously excited about this program,

and I can’t wait to see what my program members do

with the knowledge, insights, tools,

and motivation inside this program!

In fact, I have a feeling that they’re going to

break all the records from the previous run…

and that’s no small feat!

Anyway, I’m officially locking the doors tonight,

and I wanted to give you one last chance

to lock in your registration while there’s still time.

So here’s the link again (expires at midnight):

[Click here to register for the Certified YES! Coach program now]

Once you’re in, be sure to head over to the private YES! Guild FB group

and say howdy – I can’t wait to meet you!

XOXO,

AGP

P.S.: Don’t forget about my 5-payment plan –

there’s NO fees or interest!

It’s a spectacular way to lock in your spot

while still keeping your expenses in check!