Email 1 – Promote Wait List

Subject Line: Are You Marketing Your Biz Authentically, [Name]?

Subject Line: What’s Your Marketing Archetype, [Name]?

Subject Line: [Name], Your Marketing Archetype Is…

Hey [Name],

Amanda Goldman-Petri here (though AGP will do just fine)!

Ever met a coach (or other business owner) who just seemed

uncomfortable with the way they’re marketing their business?

It’s like they’re doing it someone else’s way

because they’ve been told they HAVE to…

They’re not having very much fun at it.

They’re not making the kind of income they deserve.

And they’re not “saving the day” for their clients.

Sound kinda familiar, fellow SUPERpreneur?

I thought it might.

You see, there’s not just ONE way to market your business.

But there *is* YOUR way.

And when you find it, it’s like truly discovering

your super-powers for the first time!

You get to take control of your income

(after all, that Batmobile isn’t going to pay for itself),

work with the clients you WANT to work with,

and make a Hulk-sized impact on your client’s lives.

Plus, marketing your biz your way is just a heck of a lot more fun!

Now… I’m gearing up to re-open a program that’ll

help you find your marketing “archetype”

so you can choose the mega-powered marketing strategies

to rocket your success into the stratosphere!

I’ll definitely tell you more about it soon…

but in the meantime, let’s get you on the waitlist

so you can be the first to know when this program is available:

[Click here to get on the waitlist now]

XOXO

AGP

P.S.: Did I mention that at the end of the program,

you’ll have the chance to become CERTIFIED

as a Marketing Archetypes coach?

It’s true – stay tuned for more details!

Email 2 – Promote Wait List

Subject Line: Just a Quick Reminder to Get Your Name on the Waitlist…

Subject Line: Did You Get on The Marketing Archetypes Waitlist, [Name]?

Subject Line: Waitlisters Get Priority Access to Marketing Archetypes, [Name].

Hey [Name],

AGP here!

You know, nothing snags my spandex

like seeing some “expert” tell people

that there’s a “right” way to market your biz,

and that every other way is wrong.

That’s what keeps legions of would-be SUPERpreneurs

from truly ROCKING their businesses –

they’re trying to stuff themselves

in a marketing mold that just wasn’t made for them.

That, my fabulous friend, is a recipe for disaster.

When you use marketing strategies that are meant for someone else,

you tend to attract less-than-ideal clients

and make less cash from your biz.

And inauthentic marketing is HARD, too…

it’ll make you sick of your business in a hurry!

Well, never fear!

I’m granting access to a 12-week program

designed to help you find and embrace your marketing archetype…

it’s like a shortcut to the marketing strategies

that are perfect for you and your business!

Right now, I’m taking names on a waitlist…

and I’ll be giving everyone on the list

early access to the registration page.

(What I’m telling you here is… get on the waitlist!)

[Click here to get on the waitlist now]

After you get that done, just be sure to

keep your superhero vision glued to your inbox,

because I’m going to be sending out early access invites

to my League of Waitlisters really darned soon!

XOXO

AGP

P.S.: Don’t forget – if you get in, you’ll have the opportunity

to get CERTIFIED as a Marketing Archetypes coach…

and even become one of my licensed coaches

so you can use these course materials in your OWN business!

Email 3 – Open Doors to Waitlisters

Subject Line: Calling All SUPERpreneurs! Marketing Archetypes is Now Open!

Subject Line: Ready to Tap Into Your Marketing Archetype, [Name]?

Subject Line: [Marketing Archetypes] Your League of Waitlisters Invite is Inside!

Hey [Name],

AGP here…

And I’ve got some *ah-mazing* news!

Remember the Marketing Archetypes program

I told you about in my last email?

(You know… you put your name on a waitlist

so you could get early entry.)

Well, pull on your superhero boots and grab your cape,

because the moment you’ve been waiting for…

is HERE!

[Click here to check out Marketing Archetypes now]

If you want the Cliff Notes version before you head over to the website,

here’s the deal:

we’ll be spending 12 weeks together

(virtually, of course – I won’t be crashing on your sofa or anything)

helping you find and master your marketing archetype.

So why’s THAT important?

Well, when you’re marketing in alignment with your archetype,

you create success, money, and flow in your business.

It stops being a chore…

and that’s when your super-knowledge and passion shine through!

(And believe me, that makes a COLLOSAL difference!)

So what kinds of results do my clients get from my training and coaching?

Well, the coaches in one of my recent programs

pulled in a towering **$661,000 in just 60 days** using my methods.

So yeah… they work!

Now, I won’t just be giving you training videos

and expecting you to figure it all out on your own.

We’ll be jumping on weekly Q&A calls, too…

and there’s even a private FB group

where you’ll be able to get the answers, insights,

and encouragement you need – anytime!

Here’s the thing, though, fellow caped crusader…

right now, you and your fellow waitlisters

are the only ones allowed inside…

but I can’t keep it that way for long.

So if you want to market your business

more easily, enjoyably, and profitably…

might want so march those tights right over

and lock in your registration while you can:

[Click here to register for Marketing Archetypes]

After you do, be sure and give me a shout in the FB group –

I’d love to hear from you!

XOXO

AGP

P.S.: I know 12 weeks might sound like a hefty time investment…

but don’t sweat it – I’ve structured everything to be

easy to learn (and use)… so it really won’t take up much of your time.

So you’ll still have plenty of hours

to “save the day” for your clients!

Email 4 – Reminder to Waitlisters

Subject Line: [Marketing Archetypes] Your League of Waitlisters Pass is Expiring

Subject Line: [CANCELLATION] Your Marketing Archetypes Early Entry Pass

Subject Line: [Marketing Archetypes] Exclusive Access Ends Today

Hey [Name],

AGP here!

As you’ve probably heard,

I’ve opened up registration for my

Marketing with Archetypes 12-week intensive…

but only to my waitlisters

(since you got this email, you’re one of ‘em).

And I’ve been getting tons of feedback

from SUPERpreneurs like you who absolutely LOVE

the idea of marketing in alignment with their archetypes!

(Ok, I’ve gotten a few emails asking,

“What the heck is an archetype?” too…

that’s all explained on the

Marketing With Archetypes registration page.)

[Click here to check out Marketing with Archetypes now]

You’re going to discover your own marketing archetype in depth

and find out how you can use that knowledge

to build a bigger business…

attract the clients you really want…

and actually LIKE running your business again!

But that’s just the beginning.

You’re also going to learn how to help YOUR clients

find and embrace their own marketing archetypes…

and to sell my Marketing with Archetypes material

as an offer in your own business!

Heck, one you successfully complete the program

(which does involve a quiz at the end)…

I’ll even CERTIFY you as a Marketing Archetypes coach!

And if you want, you can even become one of my licensed coaches

so you can share these insights with your clients

(and make a boatload of money from it)!

Now, I do need to tell you that, in just a few hours,

I’ll be letting the public in.

And it won’t take long for the program to fill up after that.

So while you’ve still got the place to yourself,

teleport over and snag yourself a spot:

[Click here to register for Marketing with Archetypes now]

Oh, and when you register, be sure to pull up a comfy chair

and put your shiny boots up in the Facebook group…

You’ll find an awesome group of SUPERpreneurs

to share your journey with!

XOXO

AGP

P.S.: I’ve also had a few coaches tell me

that they were wrestling with investing the program price all at once.

So here’s what I did –

I set up a NO-INTEREST 5-pay plan

so you can spread the cost out over 5 months.

There aren’t even any financing fees!

Email 5 – Open to Public

Subject Line: [Marketing with Archetypes] The Doors Are Now Open!

Subject Line: Want to Market More Easily, Effectively, and Profitably?

Subject Line: Welcome to Marketing with Archetypes, [Name]!

Hey [Name],

AGP here…

and I’ve come bearing fantastic news!

So hold on to your superhero mask, okay?

My Marketing with Archetypes program

is finally open to the public!

[Click here to check out Marketing with Archetypes now]

Over the next 12 weeks,

we’re going to find your personal marketing archetype…

and you’ll learn how to implement it

to take the stress, guesswork, and hassle

out of marketing your business!

I’m talking more cash for your bank account – a LOT more!

(After all… authentic, aligned marketing works MUCH better

than trying to force yourself into someone else’s mold!

And I’m also talking about marketing you can actually feel good about!

See, when you’re using someone else’s tired old marketing strategies,

it’s easy to feel like just a slimy salesperson…

but when you market in alignment with your archetype,

there’s really no “selling” involved

(and that makes attracting your perfect clients a LOT easier)!

Now, this IS a 12-week program… so you’ll have plenty of time

to learn and master your archetype…

AND discover how to teach others how to market with archetypes too.

Heck, I’ll even show you how to sell my Marketing with Archetypes material

in your own business to generate even more cash!

(Quick note – that requires a certification and a licensing agreement…

but we’ll get into that near the end of the program).

We’re going to kick off the program in just a couple of days, though…

so if more profitable, more effective marketing

sounds like your color of spandex…

Take a couple of minutes to lock in your spot:

[Click here to register for Marketing with Archetypes now]

Can’t wait to help you ROCK your marketing!

XOXO

AGP

P.S.: Feeling a little stressed about fitting this into your schedule?

Relax… I know you’re busy wrangling clients and running your business.

You can easily fit in the training modules and homework in less than an hour a day.

Plus, you’ll have plenty of Q&A calls and access to the Facebook group,

so if anything’s got you stumped, you can get your answers fast!

Email 6 – Reminder to Public

Subject Line: [Marketing with Archetypes] Don’t Forget to Register!

Subject Line: Are You Ready to Discover YOUR Marketing Archetype, [Name]?

Subject Line: There’s Still Time to Register for Marketing with Archetypes!

Hey [Name],

AGP here!

Yesterday, I sent you an announcement

letting you know that my Marketing with Archetypes program

is open… and I’ve rolled out the red carpet for you!

Well, I know you’ve got all kinds of SUPERpreneur things to do…

Your clients are counting on you to save the day…

Your family is counting on you to be the mild-mannered hero of the household…

And you’re counting on a few minutes of “me time”

to recharge… so you can do it all again tomorrow!

So if you missed my invitation,

I think I can let it slide. 😊

Here’s the link, so you don’t have to hunt for it:

[Click here to check out Marketing with Archetypes now]

Over the next 12 weeks, we’re going to be diving into some

mega-watt training to get you aligned with your marketing archetype…

and show you how to do the same for your own clients

(and charge them for it, of course).

We’re talking complete transformation here…

but in a good way…

Not like that time Spider-Man got turned into a flesh-eating zombie

by Zombie Captain America (yes, that was a real thing)!

I do want to be totally honest here…

I’m only keeping registration open for a little while longer.

That’s because we need to get the program started ASAP…

so every member can start discovering

the personal archetype that will simplify their marketing…

make them more money…

and let them make a HUGE impact in their clients’ lives!

So that’s why I’m sending you this reminder.

Once the doors *clank* shut,

it’ll be a long while before it’s available again…

and if you’re not locked in,

you won’t have the chance to get certified

as a Marketing with Archetypes coach!

Tired of marketing too hard?

Then head over and claim your spot:

[Click here to register for Marketing with Archetypes now]

I’ll be hanging out in the private FB group…

so be sure to stop by and we’ll do the superhero handshake!

(Ok, I made that up. But please DO pop in and say hey!

XOXO

AGP

P.S.: To make this an even easier decision,

I’ve set up a 5-payment plan to spread out

the cost of investing in this program.

No extra fees or interest, either!

Email 7 – Last Call

Subject Line: [Marketing with Archetypes] Last Call for SUPERpreneurs!

Subject Line: Want to Find YOUR Marketing Archetype? Time’s Almost Up!

Subject Line: [Marketing with Archetypes] Last Chance to Lock In Your Spot!

Hey [Name],

AGP here…

and I’m gonna keep this one short.

This is the last day to register for Marketing with Archetypes.

If you wait until tomorrow,

it’ll be months (at least) before I open it up again.

[Click here to lock in your registration now]

If you pass on this, you’re going to miss out on

finding YOUR perfect marketing strategies…

so you can find ah-mazing clients more easily,

command the fees you actually deserve,

and have more fun with your business.

Oh, and you’ll also be missing out on

an easy revenue stream…

at the end of the 12-week program,

members will have the option of

passing a certification quiz

and becoming a licensed Marketing with Archetypes coach.

That means they can rebrand and sell the course material

to their own clients…

and I’ll even show them exactly how to do it

AND give them the templates, scripts, and other resources

to make it super-easy!

If you want in on this, I’m keeping the doors open

for a few more hours…

but I’m not going to be able to send you another reminder,

so don’t put this off!

[Click here to register for Marketing with Archetypes now]

I’ll see ya inside, fellow SUPERpreneur!

XOXO

AGP

P.S.: Don’t forget about my NO-INTEREST 5-payment plan.

I’ve made it simple to tap into the power of this program

while keeping your expenses in check!