Series 1

Email 1: Segmenting Email

Subject Line: I’d Like to Know Something About You…

Subject Line: Take 30 Seconds to Help Me Keep Your Inbox Tidy

Subject Line: Is a Cleaner Inbox Worth 30 Seconds of Your Time?

Hey [Name],

Amanda Goldman-Petri here (but you can call me AGP).

First, I’m over the moon happy to have you

As one of my amazing Market Like a Nerd subscribers!

It’s being able to help you grow your marketing super-powers

That makes all of the hard work worth it!

Anyway…

So I’ve just been getting things organized here around my super-lair

And I realized something pretty crazy.

Over the past couple of years,

I’ve attracted professionals in a variety of niches

And from a wide range of disciplines.

That got me thinking…

I’d like to make sure I’m only sending you info

That’s actually exciting and relevant to *you*.

That way, I don’t bug you with stuff you don’t care about.

You get fewer emails in your inbox,

And I get to know that I’m serving my people better.

Sound good?

Awesome! So to help me with this little clean-up project,

Could you take a second and click the link that

Best describes you below?

[Business coach]

[Health coach]

[Attorney]

[Accountant]

[Virtual assistant]

[Product-based business owner]

[Network marketer]

[Some other kind of awesome-ness]

Thank ya!

Xoxo,

AGP

Email 2:

Subject Line: Is the Certified Cash Injection Coach Program for You, [Name]?

Subject Line: What Could the Certified Cash Injection Coach Program Do for You?

Subject Line: [Cash Injection Coach Program] If You’re At All Interested…

Hey [Name],

AGP here.

A while back, I decided to create a program that would help

Coaches and other business owners

Not only generate quick cash in their own businesses,

But give them the skillz to teach their clients exactly how

To do the same in their own businesses.

It was called the “Certified Cash Injection Coach Program,”

And holy smokes, did it make a HUGE difference

For the smart cookies who completed the program!

Quick example:

Ann, a Business Coach from Maine,

Raked in $20K in just 2 weeks using the strategies she learned!

And lots of other people saw the same kind of success

With my Cash Injection methods…

In fact, 60% of them recouped the cost of the 12-week program

Within the FIRST 3 WEEKS!

Why am I telling you this?

Well, there’s a pretty good chance that I’ll be reopening

The Certified Cash Injection Coach Program

For a handful of people in the near future.

And if I do, you’ll want to be on the waitlist

So you get the best chance possible of

Being approved for this application-only training.

So if the ability to create a wave of cash whenever you want

(For yourself AND for your clients)

Sounds like your jam,

Click the link below and get on the waitlist *pronto*:

[Yes, Amanda! Put Me On the Waitlist Now!]

Xoxo,

AGP

Email 3:

Subject Line: [Certified Cash Injection Coach Program] Just a Quick Reminder…

Subject Line: Did You Get on the Cash Injection Coach Program Waitlist, [Name]?

Subject Line: I Promise I Won’t Bug You About This Anymore (Unless You Want Me To)

Hey [Name],

AGP here.

In my last email, I told you that I was kicking around the idea

Of re-opening my 12-week Certified Cash Injection Coach Program

For a few savvy coaches and biz owners

Who wanted to learn how to generate cash almost “at will.”

And I gave you a link to get on the waitlist

So that you have the best shot possible of getting in.

In case you missed it, here’s the link:

[Put Me On the Waitlist Now, Amanda!]

Why is learning my cash injection strategies

(and how to teach them to your clients) so important?

Well, chew on this for a second…

When a client rakes in a truckload of money

Using a technique you taught them…

What do you think that’s going to do for your credibility?

Yep… right through the roof!

And that means more glowing testimonials,

Referrals out the wazoo,

And a business that’s stupidly simple to run.

And, of course, having the ninja skillz to

Create your own cash infusions is nice too…

Like Christine, who brought in a heaping $21K

(in just 60 DAYS, mind you)

Using a couple of simple ideas from my training!

There’s still room on the waitlist,

So if you want that kind of income-boosting leverage in your biz,

You need to get your name on that list right now:

[Yes, Amanda! I Want On the Waitlist!]

Xoxo,

AGP

P.S.: I know 12 weeks seems pretty short,

Especially for what you’re going to learn.

But don’t stress – I’ve structured this hands-on training

To make learning these strategies easy and fun.

Maybe that’s why more than half of last season’s coaches

Made $5K+ before the 3rd week was over…

More than enough to cover tuition!

Email 4:

Subject Line: Now Taking Applications for the Certified Cash Injection Coach Program

Subject Line: [Certified Cash Injection Coach Program] The Doors Are Open (If You Qualify)

Subject Line: Chat with Me to See if Becoming a Certified Cash Injection Coach is Right for You…

Hey [Name],

I’m totally geeking out over some news I want to share with you,

So let me get right to it…

Since you responded to my recent email,

You’ve got first crack at getting into my

Certified Cash Injection Coach Program

That will be starting very shortly.

(In case you’re like “Say no more, Amanda. I’m IN!”…

Here’s the link with the details: )

[Check Out the Program Deets Now]

I’ve decided to make this program available by application only

Because I only want to work with passionate people

Who care about making a real financial difference

For themselves and their clients.

That means most people won’t get in.

And that’s okay, because it means that serious pros like you

Will get the attention you deserve!

Ok, I have to be honest… there’s another motive too.

I want super-focused, committed people in this season’s program

Because I want to blow the doors off of last season’s results.

I mean, it was pretty impressive when Jessica pulled in $23,500

In just 14 days (while working on the program assignments, mind you)…

But I want you to do even better!

So here’s what I want you to do:

Go to the Certified Cash Injection Coach Program page

To get all the details:

[Click Here to See the Program Now]

Then, click the button at the bottom of the page

To schedule a call with me.

We’ll take a look at your business and your goals

And decide together if this is the right move for you.

I can’t wait to chat with you!

Xoxo,

AGP

P.S.: I get that taking a certification program while running your business

Can seem a bit overwhelming,

But once you see how the training meshes so nicely with your biz,

It’ll seem pretty danged easy, promise!

Email 5:

Subject Line: Spots Are Filling Up Fast for the Certified Cash Injection Coach Program…

Subject Line: If You Want to Rake In Profits as a Certified Cash Injection Coach…

Subject Line: If Piles of Cash are Your Jam, Set Up a Call with Me Now (Tick… Tick… Tick…)

Hey [Name],

AGP here.

In my last email, I let you in on my little secret…

That I had opened the doors to my

Certified Cash Injection Coach Program

ONLY for a handful of motivated biz owners like you.

In case you missed it, here’s the link to the program page:

[See the Cash Injection Coach Program Now]

Anyway, I was just thinking about how Treva, one of my clients

Used a couple of the strategies I teach in this program

To lock down 4 new client deals in just 1 WEEK…

And I’m wondering if someone will beat that accomplishment this time.

With the tested, proven superhero strategies I teach

To help you set up dead-simple campaigns

(I’ll even give you 8 of my own campaigns),

I know that many of the people who are accepted into the program

Are going to see some phenomenal results!

Are you going to be one of those people?

Let’s get on the phone and find out.

When you click the link below and scroll to the bottom of the page,

You’ll see a big shiny button to schedule a call with me.

When we chat, we’ll decide together if you and your clients

Can benefit from the strategic money-generating training

That a handful of people are going to get throughout the 12-week program.

But my schedule is filling up fast,

And several of the program spots are already filled.

So you need to schedule your call now:

[Click here to Book a Call with Me]

Xoxo,

AGP

P.S.: I know that this program is quite an investment.

But since 60% of participants in last season’s program

Made back their investment (and in some cases, much more)

By the 3rd week of the program…

This could be some of the best cash you ever spend!

Email 6:

Subject Line: The Doors Are Closing on My Certified Cash Injection Coach Program

Subject Line: Want to Be a Certified Cash Injection Coach? This is Your Last Chance!

Subject Line: [Certified Cash Injection Coach Program] There’s Not Much Time Left!

Hey [Name],

AGP here.

I’m going to keep this short and sweet.

You see, I’ve been spending LOTS of time on the phone

Geeking out with people about my

Certified Cash Injection Program.

And as of right now, there are only a couple of spots left

For coaches and biz owners who want to be able to

Easily launch cash-generating campaigns at will

And teach their clients how to do the same.

This fast-paced, eye-opening training is going to produce

Some amazing results for the people lucky enough to participate…

Like Wendy, who booked 98 sales strategy calls in just 2 days…

And used my cash injection strategies to pull in $7K in a single week!

But it’s up to you to take the first step.

And, to be honest, this is your last chance.

So if you don’t want to miss out on your opportunity

To take control of your cash flow,

Gain authority and respect from your clients,

And become the “go-to” expert in your niche…

You need to visit the site below

And click the button at the bottom of the page

To book your one-on-one call with me now:

[Yes, Amanda! Let’s Talk About Generating Cash!]

Xoxo,

AGP

P.S.: I’m not just giving you training…

I’m also giving you simple tools, templates, and other swag

To make creating cash injection campaigns a breeze…

Even if you have no tech skills.

I’ll tell you more about it on our call!

[Click Here to Book Your Call Now!]